

MTD Sales  
794.80 L

Brand Share %  
16.15 %

Information:

MTD : 01-04-2026 To 22-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	567.26	15.45 %
LED TV	86.63	20.66 %
Fridge	85.16	17.28 %
Wash-Mac	30.19	11.45 %
D-Freez	19.66	59.95 %
W-Disp	2.65	16.47 %
W.Heater	1.45	27.24 %
Chimney	1.03	10.77 %
Oven	0.77	9.78 %
<b>Total</b>	<b>794.80</b>	<b>16.15 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	417.31	16.99 %
TIRUPATI-01	377.49	15.32 %
<b>Total</b>	<b>794.80</b>	<b>16.15 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	294.19	15.87 %
Fridge	49.10	20.11 %
LED TV	45.80	22.94 %
Wash-Mac	15.14	12.06 %
D-Freez	10.37	64.35 %
W-Disp	1.20	16.83 %
W.Heater	1.04	38.00 %
Oven	0.33	9.26 %
Chimney	0.14	4.02 %
<b>Total</b>	<b>417.31</b>	<b>16.99 %</b>

Branch *	MTD Sales L	Brand Share %
VJW1	18.52	13.08 %
GNT1	17.49	15.79 %
VJW3	17.12	15.92 %
TEL1	12.97	13.62 %
TDD1	10.26	12.30 %
VJW4	9.25	11.53 %
KND1	8.68	12.21 %
CRL1	8.02	9.04 %
TNK1	7.63	7.03 %
GDV1	6.61	15.88 %
NPR1	6.26	9.57 %
DPE1	5.49	12.22 %
MTM1	3.67	11.11 %
BPP1	2.69	7.65 %
VUY1	1.60	3.90 %
GTSD		0.00 %
WHGT		0.00 %
<b>Total</b>	<b>417.31</b>	<b>16.99 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	273.07	15.01 %
LED TV	40.83	18.59 %
Fridge	36.06	14.51 %
Wash-Mac	15.04	10.90 %
D-Freez	9.29	55.69 %
W-Disp	1.45	16.19 %
Chimney	0.90	14.50 %
Oven	0.44	10.22 %
W.Heater	0.41	15.77 %
<b>Total</b>	<b>377.49</b>	<b>15.32 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	30.13	13.88 %
ATP1	18.75	13.23 %
KNL2	13.66	14.71 %
NLR1	10.58	8.10 %
KHT1	9.97	14.79 %
PDT1	9.39	7.65 %
KAR1	8.58	15.10 %
RJP1	7.20	6.70 %
ADI1	6.30	13.16 %
NYP1	5.80	10.77 %
VKI1	4.44	9.86 %
KDA1	4.24	3.31 %
KDR1	3.00	4.75 %
SPE1	2.33	2.99 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>377.49</b>	<b>15.32 %</b>