

MTD Sales
485.22 L

Brand Share %
16.06 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	271.06	15.19 %
LED TV	95.72	21.31 %
Fridge	65.19	14.42 %
Wash-Mac	44.31	14.70 %
W.Heater	3.22	44.60 %
D-Freez	2.65	40.84 %
Chimney	1.21	15.17 %
Oven	0.95	12.02 %
W-Disp	0.91	23.16 %
Total	485.22	16.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	266.80	16.49 %
TIRUPATI-01	218.42	15.57 %
Total	485.22	16.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	157.21	15.94 %
LED TV	47.85	21.60 %
Fridge	35.06	14.83 %
Wash-Mac	22.97	14.65 %
W.Heater	1.51	46.42 %
D-Freez	1.28	35.56 %
Oven	0.50	11.50 %
W-Disp	0.27	17.16 %
Chimney	0.15	4.14 %
Total	266.80	16.49 %

Branch *	MTD Sales L	Brand Share %
VJW1	11.13	13.82 %
ELU1	8.74	14.65 %
OGL1	7.63	9.28 %
TNK1	6.06	7.44 %
GNT2	5.74	14.79 %
GNT1	5.28	6.91 %
TDD1	4.45	12.67 %
VJW4	3.95	8.66 %
VJW2	3.85	15.08 %
CRL1	3.75	6.61 %
GVM1	3.27	10.43 %
GDV1	3.26	14.60 %
NPR1	2.69	6.77 %
DPE1	2.65	11.57 %
VUY1	2.61	8.59 %
BPP1	1.69	10.29 %
GTSD		0.00 %
Total	266.80	16.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	113.85	14.27 %
LED TV	47.87	21.03 %
Fridge	30.13	13.96 %
Wash-Mac	21.34	14.76 %
W.Heater	1.71	43.11 %
D-Freez	1.37	47.40 %
Chimney	1.06	24.30 %
W-Disp	0.64	27.15 %
Oven	0.46	12.64 %
Total	218.42	15.57 %

Branch *	MTD Sales L	Brand Share %
TPY2	18.45	12.27 %
CTO1	11.93	15.92 %
KDA1	7.11	12.20 %
NLR1	7.08	8.56 %
KHT1	7.07	13.34 %
RJP1	6.10	12.92 %
MPL1	5.58	15.01 %
PMR1	5.05	14.82 %
PIL1	4.83	13.50 %
SPE1	4.05	12.25 %
KNL2	3.95	10.18 %
BVL1	3.54	11.89 %
KAR1	3.48	11.12 %
DHN1	3.20	12.23 %
KDR1	2.80	6.59 %
VKI1	2.45	8.18 %
GTL1	1.89	10.35 %
TPSD		0.00 %
WHRN		0.00 %
Total	218.42	15.57 %