

MTD Sales
165.94 L

Brand Share %
14.36 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.36 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	77.32	16.89 %
Fridge	34.50	14.71 %
Wash-Mac	34.04	13.82 %
W.Heater	9.14	59.69 %
D-Freez	5.69	78.41 %
Air-Cond	3.10	1.74 %
W-Disp	1.49	53.81 %
Oven	0.65	10.11 %
Total	165.94	14.36 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	84.04	14.22 %
TIRUPATI-01	81.90	14.51 %
Total	165.94	14.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	36.58	15.84 %
Fridge	20.22	16.57 %
Wash-Mac	14.90	12.47 %
W.Heater	4.83	63.59 %
D-Freez	4.19	84.65 %
Air-Cond	2.18	2.21 %
W-Disp	0.80	56.94 %
Oven	0.33	11.13 %
Total	84.04	14.22 %

Branch *	MTD Sales L	Brand Share %
VJW3	3.53	14.22 %
VJW1	3.42	11.09 %
TNK1	3.30	11.60 %
ELU1	3.19	13.02 %
NRT1	2.17	11.34 %
VJW5	1.96	13.06 %
RMV1	1.90	10.75 %
GNT1	1.75	6.34 %
GVM1	1.44	13.12 %
GNT2	1.22	10.75 %
KDR1	1.11	7.13 %
VJW2	1.00	8.31 %
DPE1	0.86	12.51 %
CRL1	0.83	4.18 %
OGL1	0.74	2.76 %
VJW4	0.57	2.79 %
NPR1	0.37	2.14 %
GTSD		0.00 %
WHRM		0.00 %
Total	84.04	14.22 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	40.73	17.95 %
Wash-Mac	19.14	15.09 %
Fridge	14.29	12.70 %
W.Heater	4.31	55.85 %
D-Freez	1.50	64.99 %
Air-Cond	0.93	1.16 %
W-Disp	0.69	50.58 %
Oven	0.32	9.23 %
Total	81.90	14.51 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.31	10.26 %
NLR1	3.20	10.64 %
KNL2	2.51	10.63 %
NDL1	2.40	12.20 %
KNL1	2.19	11.20 %
KHT1	1.75	9.07 %
NYP1	1.71	14.24 %
RJP1	1.56	8.07 %
PMR1	1.35	5.99 %
MPL1	1.16	6.70 %
VKI1	0.94	10.46 %
KOU1	0.51	4.73 %
TPSD		0.00 %
Total	81.90	14.51 %