

MTD Sales
463.89 L

Brand Share %
15.38 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.38 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	203.54	17.23 %
Fridge	104.66	16.16 %
Wash-Mac	103.15	17.67 %
Air-Cond	36.80	6.59 %
W.Heater	9.66	65.84 %
D-Freez	3.92	49.67 %
W-Disp	1.56	53.80 %
Oven	0.60	5.85 %
Total	463.89	15.38 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	236.45	16.20 %
VIJAYAWADA-01	227.44	14.62 %
Total	463.89	15.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	112.79	18.71 %
Wash-Mac	52.57	17.14 %
Fridge	47.74	15.25 %
Air-Cond	15.07	7.08 %
W.Heater	4.76	67.64 %
D-Freez	2.15	45.83 %
W-Disp	1.20	66.19 %
Oven	0.17	3.50 %
Total	236.45	16.20 %

Branch *	MTD Sales L	Brand Share %
TPY2	20.50	12.69 %
KNL2	10.50	14.59 %
KNL1	8.27	14.52 %
NDL1	8.21	13.96 %
PIL1	7.79	13.86 %
KDA1	7.63	12.89 %
NLR1	7.50	13.39 %
KHT1	5.91	14.84 %
MPL1	5.41	11.40 %
ADI1	4.68	11.95 %
RJP1	4.35	9.41 %
NYP1	4.17	9.75 %
VKI1	1.76	6.03 %
Total	236.45	16.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	90.74	15.69 %
Fridge	56.92	17.02 %
Wash-Mac	50.58	18.26 %
Air-Cond	21.73	6.28 %
W.Heater	4.90	64.18 %
D-Freez	1.77	55.30 %
Oven	0.43	7.98 %
W-Disp	0.37	33.43 %
Total	227.44	14.62 %

Branch *	MTD Sales L	Brand Share %
BVR1	19.47	11.98 %
ELU1	8.69	13.28 %
GNT1	8.33	8.55 %
VJW1	8.03	10.92 %
TNK1	7.61	9.13 %
VJW3	7.59	9.60 %
OGI1	7.46	12.18 %
RMV1	6.91	12.99 %
TDD1	5.29	11.94 %
GVM1	3.98	14.82 %
VJW5	3.51	14.43 %
KDR1	3.23	12.82 %
DPE1	3.09	12.80 %
GDV1	3.07	13.71 %
VJW2	2.94	10.43 %
NPR1	2.59	6.41 %
CRL1	1.73	3.18 %
VJW4	1.58	5.79 %
GTSD		0.00 %
Total	227.44	14.62 %