

MTD Sales
247.26 L

Brand Share %
13.91 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.91 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	103.80	25.97 %
Fridge	85.20	21.89 %
Wash-Mac	29.72	9.44 %
D-Freez	10.05	64.65 %
Air-Cond	8.72	1.52 %
W.Heater	5.34	34.96 %
Chimney	1.94	21.56 %
W-Disp	0.91	16.46 %
Oven	0.74	9.11 %
Vac-Clea	0.58	17.44 %
Small-Ap	0.26	2.33 %
Total	247.26	13.91 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	134.78	15.35 %
TIRUPATI-01	112.49	12.52 %
Total	247.26	13.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	54.21	26.47 %
Fridge	43.07	23.54 %
Wash-Mac	16.71	10.86 %
Air-Cond	7.95	2.81 %
D-Freez	7.22	63.31 %
W.Heater	3.11	40.24 %
Chimney	0.98	24.78 %
Oven	0.55	14.37 %
Vac-Clea	0.39	14.86 %
W-Disp	0.32	12.36 %
Small-Ap	0.26	4.53 %
Total	134.78	15.35 %

Branch *	MTD Sales L	Brand Share %
VSK1	12.59	12.61 %
GNT1	4.54	11.11 %
BVR1	4.27	8.86 %
RMV1	3.95	13.57 %
VJW3	3.88	7.32 %
OGL1	3.62	10.74 %
GNT2	2.75	11.13 %
GVM1	2.46	10.19 %
PAP1	2.00	13.25 %
TNI1	1.94	10.49 %
VJW2	1.65	13.47 %
CRL1	1.65	4.15 %
NZV1	1.56	12.45 %
BPP1	1.24	10.66 %
TDD1	1.16	5.53 %
VJW5	1.08	8.46 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	134.78	15.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	49.59	25.46 %
Fridge	42.13	20.43 %
Wash-Mac	13.02	8.08 %
D-Freez	2.82	68.32 %
W.Heater	2.23	29.56 %
Chimney	0.96	19.02 %
Air-Cond	0.77	0.26 %
W-Disp	0.59	20.05 %
Oven	0.20	4.53 %
Vac-Clea	0.19	27.28 %
Total	112.49	12.52 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.26	11.05 %
KDA1	6.13	12.37 %
RJP1	3.77	12.16 %
KHT1	3.24	13.07 %
KOU1	3.18	13.51 %
MPL1	3.16	13.50 %
RCY1	3.15	8.81 %
ATP1	2.96	5.61 %
PDT1	2.93	10.86 %
DHN1	2.73	12.61 %
TPI1	2.64	13.58 %
PUT1	2.64	12.87 %
SPE1	1.77	6.41 %
PMR1	1.71	6.79 %
KNL2	1.67	5.82 %
NLR1	1.61	4.28 %
PIL1	1.58	7.28 %
KDR1	1.56	8.34 %
VKI1	1.31	6.74 %
TPSD		0.00 %
WHRN		0.00 %
Total	112.49	12.52 %