

MTD Sales  
118.99 L

Brand Share %  
16.42 %

Information:

MTD : 01-09-2025 To 21-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.42 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 41.89       | 19.86 %       |
| Fridge   | 30.53       | 19.14 %       |
| Wash-Mac | 27.61       | 17.70 %       |
| Air-Cond | 8.10        | 4.67 %        |
| W.Heater | 5.27        | 73.61 %       |
| D-Freez  | 4.60        | 54.69 %       |
| W-Disp   | 0.61        | 14.81 %       |
| Oven     | 0.39        | 7.24 %        |
| Total    | 118.99      | 16.42 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 63.58       | 16.81 %       |
| VIJAYAWADA-01 | 55.41       | 15.98 %       |
| Total         | 118.99      | 16.42 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 22.06       | 21.05 %       |
| Fridge   | 16.18       | 17.47 %       |
| Wash-Mac | 15.31       | 16.11 %       |
| D-Freez  | 3.46        | 54.45 %       |
| W.Heater | 3.35        | 76.31 %       |
| Air-Cond | 2.72        | 3.90 %        |
| W-Disp   | 0.27        | 13.58 %       |
| Oven     | 0.23        | 6.78 %        |
| Total    | 63.58       | 16.81 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 6.26        | 15.57 %       |
| CTO1     | 2.44        | 9.68 %        |
| NLR1     | 2.15        | 12.76 %       |
| SPE1     | 2.00        | 11.33 %       |
| NYP1     | 1.92        | 13.97 %       |
| PMR1     | 1.84        | 16.01 %       |
| PDT1     | 1.72        | 15.43 %       |
| MPL1     | 1.63        | 10.37 %       |
| GTL1     | 1.63        | 16.08 %       |
| KVL1     | 1.62        | 11.83 %       |
| RJP1     | 1.51        | 11.48 %       |
| NDL1     | 1.50        | 14.32 %       |
| KDA1     | 1.38        | 7.45 %        |
| PUT1     | 1.21        | 13.59 %       |
| PGR1     | 0.73        | 10.37 %       |
| TPSD     |             | 0.00 %        |
| Total    | 63.58       | 16.81 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 19.82       | 18.69 %       |
| Fridge   | 14.35       | 21.46 %       |
| Wash-Mac | 12.30       | 20.19 %       |
| Air-Cond | 5.38        | 5.18 %        |
| W.Heater | 1.92        | 69.33 %       |
| D-Freez  | 1.13        | 55.43 %       |
| W-Disp   | 0.34        | 15.98 %       |
| Oven     | 0.16        | 8.01 %        |
| Total    | 55.41       | 15.98 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ELU1     | 2.15        | 16.23 %       |
| KND1     | 1.87        | 12.88 %       |
| GNT2     | 1.85        | 15.27 %       |
| TNI1     | 1.71        | 10.20 %       |
| OGL1     | 1.67        | 10.73 %       |
| RMV1     | 1.40        | 13.38 %       |
| VJW4     | 1.13        | 14.71 %       |
| JPT1     | 0.98        | 13.48 %       |
| VJW1     | 0.96        | 7.05 %        |
| GNT1     | 0.93        | 4.82 %        |
| DPE1     | 0.76        | 15.06 %       |
| KDR1     | 0.50        | 6.33 %        |
| TNK1     | 0.47        | 3.94 %        |
| JGG1     | 0.45        | 6.82 %        |
| VJW3     | 0.41        | 8.01 %        |
| CRL1     | 0.30        | 2.82 %        |
| TDD1     | 0.30        | 2.90 %        |
| VJW5     | 0.20        | 2.13 %        |
| Total    | 55.41       | 15.98 %       |