

MTD Sales
547.60 L

Brand Share %
14.00 %

Information:

MTD : 01-05-2026 To 21-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	298.37	11.44 %
Fridge	101.76	19.67 %
LED TV	89.34	20.64 %
Wash-Mac	33.35	11.55 %
D-Freez	22.35	61.18 %
W-Disp	1.66	15.75 %
W.Heater	0.39	12.07 %
Chimney	0.28	3.47 %
Oven	0.11	2.26 %
Total	547.60	14.00 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	325.14	13.98 %
TIRUPATI-01	222.46	14.03 %
Total	547.60	14.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	203.28	12.29 %
Fridge	48.87	16.88 %
LED TV	43.55	21.22 %
Wash-Mac	16.60	11.34 %
D-Freez	11.32	62.45 %
W-Disp	0.82	16.61 %
W.Heater	0.31	28.71 %
Chimney	0.28	7.97 %
Oven	0.11	4.79 %
Total	325.14	13.98 %

Branch *	MTD Sales L	Brand Share %
OGL1	15.21	11.02 %
VJW1	12.97	12.54 %
GNT1	11.85	8.86 %
TNK1	10.29	9.19 %
CRL1	9.93	10.19 %
ELU1	8.36	12.06 %
TEL1	8.15	12.61 %
PAP1	7.95	11.82 %
TDD1	7.51	9.99 %
NRT1	7.03	11.72 %
VJW3	6.07	5.06 %
VJW5	5.20	9.81 %
VJW4	5.02	6.33 %
BPP1	4.08	12.37 %
DPE1	3.62	7.64 %
GDV1	3.00	9.38 %
VUY1	1.98	8.07 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
WHVJ		0.00 %
Total	325.14	13.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	95.09	9.97 %
Fridge	52.89	23.21 %
LED TV	45.79	20.11 %
Wash-Mac	16.75	11.77 %
D-Freez	11.03	59.92 %
W-Disp	0.84	15.00 %
W.Heater	0.08	3.53 %
Total	222.46	14.03 %

Branch *	MTD Sales L	Brand Share %
TPY2	22.29	13.69 %
NLR1	10.13	12.45 %
TPY1	8.86	10.12 %
KDR1	6.72	12.34 %
ATP1	6.26	8.60 %
PIL1	5.78	12.86 %
PMR1	5.69	13.31 %
BVL1	5.45	12.10 %
SPE1	4.35	6.29 %
VKI1	4.11	11.13 %
RJP1	3.94	8.12 %
KNL2	3.86	9.05 %
KHT1	3.85	8.79 %
KDA1	3.65	5.47 %
ADI1	3.36	10.50 %
PDT1	3.29	5.34 %
TPSD		0.00 %
WHAP		0.00 %
WHKD		0.00 %
WHKN		0.00 %
WHRN		0.00 %
Total	222.46	14.03 %