

MTD Sales  
774.83 L

Brand Share %  
16.33 %

Information:

MTD : 01-04-2026 To 21-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.33 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 557.86      | 15.72 %       |
| LED TV   | 83.59       | 20.75 %       |
| Fridge   | 80.14       | 17.13 %       |
| Wash-Mac | 29.29       | 11.55 %       |
| D-Freez  | 18.06       | 58.59 %       |
| W-Disp   | 2.65        | 16.78 %       |
| W.Heater | 1.45        | 27.60 %       |
| Chimney  | 1.03        | 10.97 %       |
| Oven     | 0.77        | 10.60 %       |
| Total    | 774.83      | 16.33 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 406.43      | 17.23 %       |
| TIRUPATI-01   | 368.40      | 15.45 %       |
| Total         | 774.83      | 16.33 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 288.71      | 16.20 %       |
| Fridge   | 47.02       | 20.21 %       |
| LED TV   | 43.57       | 22.97 %       |
| Wash-Mac | 14.52       | 11.91 %       |
| D-Freez  | 9.90        | 63.27 %       |
| W-Disp   | 1.20        | 16.99 %       |
| W.Heater | 1.04        | 38.00 %       |
| Oven     | 0.33        | 10.00 %       |
| Chimney  | 0.14        | 4.02 %        |
| Total    | 406.43      | 17.23 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VJW1     | 18.52       | 13.60 %       |
| ELU1     | 14.37       | 16.20 %       |
| TEL1     | 12.81       | 13.78 %       |
| TDD1     | 10.26       | 12.67 %       |
| VJW4     | 9.25        | 11.81 %       |
| KND1     | 8.24        | 12.03 %       |
| CRL1     | 7.62        | 8.75 %        |
| TNK1     | 6.81        | 6.57 %        |
| NPR1     | 6.03        | 9.81 %        |
| DPE1     | 5.49        | 12.77 %       |
| MTM1     | 3.67        | 11.59 %       |
| NZV1     | 3.46        | 15.33 %       |
| BPP1     | 2.46        | 7.32 %        |
| VUY1     | 1.60        | 4.01 %        |
| GTSD     |             | 0.00 %        |
| WHGT     |             | 0.00 %        |
| Total    | 406.43      | 17.23 %       |

**TIRUPATI-01**

| Property     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| Air-Cond     | 269.14        | 15.23 %        |
| LED TV       | 40.02         | 18.78 %        |
| Fridge       | 33.12         | 14.08 %        |
| Wash-Mac     | 14.77         | 11.21 %        |
| D-Freez      | 8.16          | 53.76 %        |
| W-Disp       | 1.45          | 16.62 %        |
| Chimney      | 0.90          | 14.92 %        |
| Oven         | 0.44          | 11.10 %        |
| W.Heater     | 0.41          | 16.20 %        |
| <b>Total</b> | <b>368.40</b> | <b>15.45 %</b> |

| Branch *     | MTD Sales L   | Brand Share %  |
|--------------|---------------|----------------|
| TPY2         | 28.98         | 13.84 %        |
| ATP1         | 17.73         | 13.03 %        |
| KNL2         | 13.66         | 14.84 %        |
| NLR1         | 10.94         | 8.45 %         |
| KHT1         | 9.97          | 15.44 %        |
| PDT1         | 9.39          | 8.03 %         |
| KAR1         | 8.43          | 15.55 %        |
| RJP1         | 7.20          | 6.89 %         |
| ADI1         | 6.30          | 13.81 %        |
| NYP1         | 5.80          | 11.36 %        |
| VKI1         | 4.33          | 10.28 %        |
| KDA1         | 3.94          | 3.13 %         |
| KDR1         | 2.61          | 4.18 %         |
| SPE1         | 2.09          | 2.85 %         |
| TPSD         |               | 0.00 %         |
| WHKD         |               | 0.00 %         |
| <b>Total</b> | <b>368.40</b> | <b>15.45 %</b> |