



AP : HAIER Sales Performance 22/03/2026 9:09 AM

MTD Sales
469.09 L

Brand Share %
16.06 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	263.90	15.19 %
LED TV	92.33	21.53 %
Fridge	62.47	14.35 %
Wash-Mac	41.61	14.47 %
W.Heater	3.15	45.12 %
D-Freez	2.65	42.16 %
Chimney	1.21	15.74 %
Oven	0.95	12.39 %
W-Disp	0.83	22.07 %
Total	469.09	16.06 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	259.78	16.54 %
TIRUPATI-01	209.31	15.49 %
Total	469.09	16.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	154.29	16.03 %
LED TV	46.41	21.71 %
Fridge	33.07	14.49 %
Wash-Mac	22.31	14.89 %
W.Heater	1.51	46.83 %
D-Freez	1.28	37.69 %
Oven	0.50	11.82 %
W-Disp	0.27	18.14 %
Chimney	0.15	4.31 %
Total	259.78	16.54 %

Branch *	MTD Sales L	Brand Share %
VJW1	11.13	14.25 %
ELU1	8.74	14.95 %
OGL1	7.52	9.25 %
TNK1	5.58	7.02 %
GNT2	5.48	14.33 %
GNT1	5.15	6.98 %
TDD1	4.45	13.04 %
VJW4	3.95	8.87 %
VJW2	3.85	15.73 %
CRL1	3.75	6.91 %
GVM1	3.27	11.24 %
GDV1	2.87	13.59 %
NPR1	2.69	7.37 %
DPE1	2.65	11.57 %
VUY1	2.61	8.73 %
BPP1	1.69	10.73 %
GTSD		0.00 %
Total	259.78	16.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	109.61	14.14 %
LED TV	45.91	21.35 %
Fridge	29.40	14.20 %
Wash-Mac	19.30	14.02 %
W.Heater	1.64	43.65 %
D-Freez	1.37	47.40 %
Chimney	1.06	25.13 %
W-Disp	0.56	24.63 %
Oven	0.46	13.06 %
Total	209.31	15.49 %

Branch *	MTD Sales L	Brand Share %
TPY2	17.38	12.05 %
TPY1	16.17	15.53 %
KHT1	7.07	13.85 %
NLR1	6.60	8.24 %
RJP1	6.10	13.21 %
KDA1	6.03	11.14 %
ADI1	5.36	15.82 %
MPL1	5.19	14.44 %
PMR1	4.93	14.98 %
PIL1	4.76	13.84 %
SPE1	3.94	12.23 %
KNL2	3.60	10.19 %
BVL1	3.33	11.79 %
DHN1	3.20	12.72 %
KAR1	3.05	10.26 %
KDR1	2.80	6.78 %
VKI1	2.45	8.53 %
GTL1	1.89	10.83 %
TPSD		0.00 %
WHRN		0.00 %
Total	209.31	15.49 %