

MTD Sales
161.45 L

Brand Share %
14.49 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.49 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	74.81	16.88 %
Fridge	33.73	15.10 %
Wash-Mac	33.39	14.06 %
W.Heater	8.64	59.16 %
D-Freez	5.69	80.11 %
Air-Cond	3.10	1.79 %
W-Disp	1.49	55.28 %
Oven	0.60	10.03 %
Total	161.45	14.49 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	81.77	14.31 %
TIRUPATI-01	79.69	14.68 %
Total	161.45	14.49 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	35.62	15.83 %
Fridge	19.78	16.90 %
Wash-Mac	14.44	12.54 %
W.Heater	4.42	62.68 %
D-Freez	4.19	87.36 %
Air-Cond	2.18	2.29 %
W-Disp	0.80	56.94 %
Oven	0.33	11.54 %
Total	81.77	14.31 %

Branch *	MTD Sales L	Brand Share %
ELU1	3.19	13.02 %
VJW1	3.17	10.95 %
TNK1	2.85	10.31 %
NRT1	2.17	11.62 %
VJW5	1.86	13.04 %
RMV1	1.83	11.30 %
GNT1	1.75	6.34 %
GVM1	1.34	12.63 %
KDR1	1.11	7.24 %
GNT2	1.01	9.59 %
VJW2	1.00	8.31 %
DPE1	0.86	14.47 %
CRL1	0.83	4.34 %
OGL1	0.74	2.92 %
VJW4	0.49	2.46 %
NPR1	0.37	2.22 %
GTSD		0.00 %
WHRM		0.00 %
Total	81.77	14.31 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	39.19	17.97 %
Wash-Mac	18.95	15.49 %
Fridge	13.95	13.13 %
W.Heater	4.22	55.87 %
D-Freez	1.50	64.99 %
Air-Cond	0.93	1.18 %
W-Disp	0.69	53.47 %
Oven	0.26	8.60 %
Total	79.69	14.68 %

Branch *	MTD Sales L	Brand Share %
NLR1	3.20	10.96 %
CTO1	3.08	9.99 %
KNL2	2.45	10.86 %
NDL1	2.40	12.90 %
KNL1	1.72	9.02 %
KHT1	1.63	8.49 %
RJP1	1.56	8.25 %
PMR1	1.35	6.32 %
MPL1	1.16	7.05 %
VKI1	0.94	11.42 %
KOU1	0.51	5.04 %
TPSD		0.00 %
Total	79.69	14.68 %