

MTD Sales
442.69 L

Brand Share %
15.24 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.24 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	193.11	17.03 %
Fridge	100.33	16.10 %
Wash-Mac	97.49	17.42 %
Air-Cond	36.45	6.69 %
W.Heater	9.54	67.66 %
D-Freez	3.71	49.91 %
W-Disp	1.45	51.84 %
Oven	0.60	6.00 %
Total	442.69	15.24 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	222.93	15.96 %
VIJAYAWADA-01	219.76	14.57 %
Total	442.69	15.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	105.66	18.35 %
Wash-Mac	49.49	16.98 %
Fridge	44.80	15.04 %
Air-Cond	14.76	7.10 %
W.Heater	4.70	69.69 %
D-Freez	2.15	45.83 %
W-Disp	1.20	66.19 %
Oven	0.17	3.61 %
Total	222.93	15.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	19.68	12.42 %
KNL2	9.51	14.00 %
NDL1	8.21	14.45 %
PIL1	7.79	14.17 %
KNL1	7.73	14.21 %
NLR1	7.03	13.07 %
KDA1	7.00	12.12 %
KVL1	6.33	14.18 %
KHT1	5.78	15.18 %
MPL1	5.41	11.70 %
NYP1	4.17	9.99 %
RJP1	4.13	9.17 %
ADI1	3.88	11.23 %
VKI1	1.65	6.05 %
Total	222.93	15.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	87.45	15.66 %
Fridge	55.53	17.06 %
Wash-Mac	48.00	17.89 %
Air-Cond	21.69	6.44 %
W.Heater	4.84	65.80 %
D-Freez	1.56	56.89 %
Oven	0.43	8.15 %
W-Disp	0.25	25.37 %
Total	219.76	14.57 %

Branch *	MTD Sales L	Brand Share %
BVR1	18.88	11.99 %
ELU1	8.69	13.51 %
GNT1	7.96	8.58 %
VJW1	7.81	10.76 %
TNK1	7.61	9.56 %
VJW3	7.59	10.01 %
OGI1	7.46	12.54 %
RMV1	6.50	12.53 %
TDD1	5.00	11.56 %
GVM1	3.35	12.91 %
VJW5	3.28	13.85 %
KDR1	3.23	13.17 %
GDV1	3.07	13.71 %
VJW2	2.94	10.56 %
DPE1	2.87	12.38 %
NPR1	2.59	6.72 %
CRL1	1.73	3.23 %
VJW4	1.46	5.45 %
GTSD		0.00 %
Total	219.76	14.57 %