

MTD Sales  
237.33 L

Brand Share %  
13.87 %

Information:

MTD : 01-09-2026 To 20-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.87 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 99.24       | 25.92 %       |
| Fridge   | 82.82       | 21.96 %       |
| Wash-Mac | 28.64       | 9.58 %        |
| Air-Cond | 8.72        | 1.56 %        |
| D-Freez  | 8.63        | 62.01 %       |
| W.Heater | 4.95        | 34.14 %       |
| Chimney  | 1.94        | 22.27 %       |
| W-Disp   | 0.91        | 17.60 %       |
| Oven     | 0.69        | 8.93 %        |
| Vac-Clea | 0.58        | 17.83 %       |
| Small-Ap | 0.21        | 2.00 %        |
| Total    | 237.33      | 13.87 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 129.43      | 15.37 %       |
| TIRUPATI-01   | 107.90      | 12.41 %       |
| Total         | 237.33      | 13.87 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 51.49       | 26.47 %       |
| Fridge   | 42.22       | 23.63 %       |
| Wash-Mac | 16.09       | 10.97 %       |
| Air-Cond | 7.95        | 2.93 %        |
| D-Freez  | 6.36        | 61.53 %       |
| W.Heater | 2.87        | 39.04 %       |
| Chimney  | 0.98        | 24.78 %       |
| Oven     | 0.55        | 14.93 %       |
| Vac-Clea | 0.39        | 15.29 %       |
| W-Disp   | 0.32        | 13.95 %       |
| Small-Ap | 0.21        | 3.95 %        |
| Total    | 129.43      | 15.37 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 12.17       | 12.59 %       |
| GNT1     | 4.13        | 10.96 %       |
| BVR1     | 3.97        | 8.99 %        |
| VJW3     | 3.88        | 7.64 %        |
| OGL1     | 2.99        | 9.59 %        |
| GNT2     | 2.75        | 11.61 %       |
| GVM1     | 2.46        | 10.55 %       |
| TEL1     | 2.37        | 12.97 %       |
| TNI1     | 1.94        | 10.66 %       |
| VJW2     | 1.65        | 13.53 %       |
| CRL1     | 1.65        | 4.33 %        |
| NZV1     | 1.56        | 12.50 %       |
| BPP1     | 1.24        | 10.66 %       |
| TDD1     | 1.16        | 5.70 %        |
| VJW5     | 1.08        | 9.14 %        |
| GTSD     |             | 0.00 %        |
| WHGT     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 129.43      | 15.37 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 47.75       | 25.35 %       |
| Fridge   | 40.60       | 20.46 %       |
| Wash-Mac | 12.55       | 8.24 %        |
| D-Freez  | 2.27        | 63.37 %       |
| W.Heater | 2.08        | 29.11 %       |
| Chimney  | 0.96        | 20.17 %       |
| Air-Cond | 0.77        | 0.27 %        |
| W-Disp   | 0.59        | 20.51 %       |
| Vac-Clea | 0.19        | 27.28 %       |
| Oven     | 0.14        | 3.55 %        |
| Total    | 107.90      | 12.41 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 11.26       | 10.58 %       |
| KDA1     | 5.42        | 11.81 %       |
| RJP1     | 3.46        | 11.52 %       |
| KHT1     | 3.24        | 13.23 %       |
| RCY1     | 3.15        | 8.91 %        |
| KOU1     | 3.11        | 13.42 %       |
| MPL1     | 3.01        | 13.40 %       |
| PDT1     | 2.93        | 11.03 %       |
| ATP1     | 2.80        | 5.35 %        |
| DHN1     | 2.73        | 12.67 %       |
| TPI1     | 2.64        | 13.63 %       |
| PUT1     | 2.33        | 11.99 %       |
| PMR1     | 1.71        | 6.83 %        |
| SPE1     | 1.62        | 6.04 %        |
| NLR1     | 1.61        | 4.43 %        |
| KDR1     | 1.56        | 8.34 %        |
| KNL2     | 1.54        | 5.90 %        |
| VKI1     | 1.49        | 7.94 %        |
| PIL1     | 1.44        | 6.80 %        |
| TPSD     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 107.90      | 12.41 %       |