

MTD Sales
117.35 L

Brand Share %
16.42 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	41.44	20.23 %
Fridge	30.01	18.99 %
Wash-Mac	27.04	17.54 %
Air-Cond	8.10	4.69 %
W.Heater	5.17	73.73 %
D-Freez	4.60	54.69 %
W-Disp	0.61	14.81 %
Oven	0.39	7.24 %
Total	117.35	16.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.61	16.71 %
VIJAYAWADA-01	54.74	16.10 %
Total	117.35	16.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	21.62	20.78 %
Fridge	15.89	17.42 %
Wash-Mac	15.18	16.18 %
D-Freez	3.46	54.45 %
W.Heater	3.25	75.75 %
Air-Cond	2.72	3.90 %
W-Disp	0.27	13.58 %
Oven	0.23	6.78 %
Total	62.61	16.71 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.26	15.57 %
CTO1	2.44	9.99 %
NLR1	2.02	12.07 %
SPE1	2.00	11.33 %
NYP1	1.92	13.97 %
PMR1	1.84	16.01 %
PDT1	1.72	15.43 %
MPL1	1.63	10.49 %
KVL1	1.62	12.20 %
GTL1	1.59	16.23 %
RJP1	1.51	11.48 %
NDL1	1.50	14.32 %
KDA1	1.25	6.79 %
PUT1	1.21	13.59 %
PGR1	0.73	10.37 %
TPSD		0.00 %
Total	62.61	16.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.82	19.66 %
Fridge	14.12	21.13 %
Wash-Mac	11.86	19.66 %
Air-Cond	5.38	5.22 %
W.Heater	1.92	70.53 %
D-Freez	1.13	55.43 %
W-Disp	0.34	15.98 %
Oven	0.16	8.01 %
Total	54.74	16.10 %

Branch *	MTD Sales L	Brand Share %
ELU1	2.15	16.23 %
KND1	1.87	13.00 %
TNI1	1.71	10.20 %
OGL1	1.67	10.73 %
RMV1	1.40	12.81 %
VJW4	1.13	14.71 %
JPT1	0.98	14.02 %
VJW1	0.96	7.05 %
GNT1	0.93	4.86 %
DPE1	0.76	15.06 %
KDR1	0.50	6.33 %
TNK1	0.47	3.94 %
JGG1	0.45	6.82 %
CRL1	0.30	2.90 %
TDD1	0.30	2.90 %
VJW5	0.20	2.21 %
VJW3	0.18	4.31 %
Total	54.74	16.10 %