

MTD Sales
198.52 L

Brand Share %
13.18 %

Information:

MTD : 01-08-2025 To 20-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	60.61	18.31 %
LED TV	54.58	13.33 %
Wash-Mac	45.40	16.90 %
Air-Cond	24.29	5.27 %
W.Heater	9.00	58.24 %
D-Freez	3.41	35.21 %
Oven	1.00	11.36 %
W-Disp	0.21	7.11 %
Total	198.52	13.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	103.88	13.06 %
TIRUPATI-01	94.64	13.30 %
Total	198.52	13.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	31.49	19.29 %
LED TV	26.70	14.15 %
Wash-Mac	21.16	18.47 %
Air-Cond	18.33	5.91 %
W.Heater	3.50	55.50 %
D-Freez	2.18	35.21 %
Oven	0.46	9.79 %
W-Disp	0.07	4.36 %
Total	103.88	13.06 %

Branch *	MTD Sales L	Brand Share %
BVR1	7.89	11.64 %
TNK1	5.32	13.00 %
OGL1	4.96	12.09 %
RMV1	3.63	10.76 %
VJW5	2.37	11.87 %
PAP1	2.37	12.51 %
GVM1	2.30	6.61 %
VJW4	2.07	12.46 %
VJW1	1.94	4.41 %
VJW2	1.72	9.36 %
GNT1	1.52	4.55 %
PPM1	1.07	7.76 %
JGG1	0.79	8.70 %
TDD1	0.70	3.25 %
CRL1	0.50	2.10 %
DPE1	0.50	3.95 %
Total	103.88	13.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	29.12	17.36 %
LED TV	27.89	12.62 %
Wash-Mac	24.24	15.74 %
Air-Cond	5.96	3.96 %
W.Heater	5.50	60.13 %
D-Freez	1.24	35.21 %
Oven	0.55	13.14 %
W-Disp	0.14	10.15 %
Total	94.64	13.30 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.37	7.64 %
PDT1	2.96	9.74 %
PMR1	2.92	11.85 %
KDA1	2.72	12.88 %
NDL1	2.71	10.63 %
PIL1	2.34	10.37 %
VKI1	2.33	12.78 %
NYP1	2.03	6.62 %
SPE1	1.93	9.01 %
KOU1	1.77	11.38 %
ADI1	1.63	5.95 %
PGR1	1.26	6.80 %
NLR1	1.01	3.24 %
RJP1	0.80	4.26 %
TPSD		0.00 %
Total	94.64	13.30 %