

MTD Sales
503.67 L

Brand Share %
13.88 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	263.89	11.07 %
Fridge	97.82	19.97 %
LED TV	86.80	20.72 %
Wash-Mac	31.33	11.41 %
D-Freez	21.55	62.10 %
W-Disp	1.52	15.39 %
W.Heater	0.39	12.07 %
Chimney	0.28	3.58 %
Oven	0.11	2.40 %
Total	503.67	13.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	290.24	13.83 %
TIRUPATI-01	213.43	13.94 %
Total	503.67	13.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	173.99	11.83 %
Fridge	47.26	18.02 %
LED TV	41.48	21.03 %
Wash-Mac	15.23	10.96 %
D-Freez	10.83	64.37 %
W-Disp	0.75	16.74 %
W.Heater	0.31	28.71 %
Chimney	0.28	8.13 %
Oven	0.11	4.79 %
Total	290.24	13.83 %

Branch *	MTD Sales L	Brand Share %
OGL1	14.83	11.27 %
VJW1	11.77	12.04 %
GNT1	10.46	8.65 %
RMV1	10.04	13.03 %
TNK1	8.31	8.60 %
CRL1	8.02	9.10 %
PAP1	7.53	12.84 %
ELU1	7.17	11.38 %
TDD1	7.12	10.85 %
NRT1	6.72	11.92 %
VJW3	5.70	5.00 %
GNT2	5.45	13.45 %
VJW5	4.95	10.90 %
VJW4	3.74	4.90 %
GDV1	3.00	9.40 %
BPP1	2.94	10.28 %
DPE1	2.85	6.93 %
VUY1	1.98	8.58 %
GTSD		0.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	290.24	13.83 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	89.90	9.85 %
Fridge	50.56	22.20 %
LED TV	45.32	20.44 %
Wash-Mac	16.10	11.88 %
D-Freez	10.71	59.96 %
W-Disp	0.77	14.26 %
W.Heater	0.08	3.53 %
Total	213.43	13.94 %

Branch *	MTD Sales L	Brand Share %
TPY2	20.42	12.93 %
NLR1	9.43	12.23 %
TPY1	8.61	9.99 %
KDR1	6.34	12.22 %
ATP1	5.83	8.34 %
PIL1	5.78	13.39 %
PMR1	5.69	13.65 %
BVL1	5.34	12.30 %
SPE1	4.35	6.80 %
VKI1	4.11	11.65 %
RJP1	3.94	8.37 %
KHT1	3.85	9.45 %
KNL2	3.79	9.31 %
KDA1	3.65	5.64 %
PDT1	3.29	5.58 %
ADI1	3.23	10.57 %
TPSD		0.00 %
WHKD		0.00 %
Total	213.43	13.94 %