

MTD Sales
445.20 L

Brand Share %
15.92 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	252.42	15.04 %
LED TV	85.50	21.12 %
Fridge	59.58	14.41 %
Wash-Mac	39.08	14.57 %
W.Heater	2.97	45.60 %
D-Freez	2.65	43.62 %
Chimney	1.21	16.60 %
Oven	0.95	12.83 %
W-Disp	0.83	22.57 %
Total	445.20	15.92 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	247.20	16.45 %
TIRUPATI-01	198.01	15.31 %
Total	445.20	15.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	147.65	15.91 %
LED TV	43.14	21.36 %
Fridge	31.89	14.68 %
Wash-Mac	20.84	14.83 %
W.Heater	1.48	48.92 %
D-Freez	1.28	37.69 %
Oven	0.50	12.26 %
W-Disp	0.27	19.22 %
Chimney	0.15	4.58 %
Total	247.20	16.45 %

Branch *	MTD Sales L	Brand Share %
VJW1	10.64	15.68 %
ELU1	8.13	14.59 %
OGL1	7.04	9.06 %
TNK1	5.55	7.41 %
GNT2	4.84	13.42 %
GNT1	4.56	6.35 %
TDD1	3.96	11.88 %
VJW4	3.56	8.37 %
CRL1	3.51	6.84 %
VJW2	3.49	15.25 %
GVM1	3.14	11.33 %
NPR1	2.69	7.78 %
VUY1	2.61	8.97 %
GDV1	2.56	12.50 %
DPE1	2.38	10.96 %
BPP1	1.42	9.44 %
GTSD		0.00 %
Total	247.20	16.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	104.78	13.95 %
LED TV	42.36	20.89 %
Fridge	27.69	14.11 %
Wash-Mac	18.24	14.28 %
W.Heater	1.50	42.73 %
D-Freez	1.37	51.11 %
Chimney	1.06	26.32 %
W-Disp	0.56	24.63 %
Oven	0.46	13.50 %
Total	198.01	15.31 %

Branch *	MTD Sales L	Brand Share %
TPY2	17.00	11.97 %
TPY1	14.98	14.86 %
PDT1	9.49	14.90 %
KHT1	6.70	13.47 %
NLR1	6.26	8.16 %
RJP1	5.79	12.92 %
KDA1	5.66	10.74 %
MPL1	5.19	15.49 %
ADI1	4.98	15.85 %
PIL1	4.76	14.31 %
PMR1	4.56	14.79 %
SPE1	3.94	13.19 %
BVL1	3.33	12.77 %
KNL2	3.26	9.53 %
DHN1	2.96	12.65 %
KDR1	2.80	6.80 %
KAR1	2.55	8.86 %
VKI1	2.38	8.92 %
GTL1	1.89	11.50 %
TPSD		0.00 %
WHRN		0.00 %
Total	198.01	15.31 %