

MTD Sales
397.40 L

Brand Share %
15.18 %

Information:

MTD : 01-10-2025 To 19-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.18 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	171.77	16.96 %
Fridge	89.90	16.04 %
Wash-Mac	86.36	17.04 %
Air-Cond	34.99	7.01 %
W.Heater	8.80	67.34 %
D-Freez	3.71	55.40 %
W-Disp	1.31	49.84 %
Oven	0.55	5.92 %
Total	397.40	15.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	200.40	14.50 %
TIRUPATI-01	197.00	15.93 %
Total	397.40	15.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	78.45	15.55 %
Fridge	49.88	16.93 %
Wash-Mac	44.24	17.88 %
Air-Cond	21.15	6.66 %
W.Heater	4.48	64.90 %
D-Freez	1.56	61.61 %
Oven	0.38	7.96 %
W-Disp	0.25	27.58 %
Total	200.40	14.50 %

Branch *	MTD Sales L	Brand Share %
BVR1	16.31	11.32 %
GNT1	7.70	8.86 %
ELU1	7.55	12.58 %
TNK1	7.18	9.74 %
VJW3	7.12	9.96 %
VJW1	6.87	10.24 %
OGL1	6.73	12.72 %
RMV1	6.19	13.06 %
TDD1	4.27	11.62 %
GDV1	3.07	14.54 %
VJW2	2.94	11.99 %
VJW5	2.83	13.31 %
DPE1	2.75	12.63 %
GVM1	2.67	11.44 %
NPR1	2.30	6.55 %
KDR1	2.22	10.08 %
VJW4	1.46	5.92 %
CRL1	1.39	2.75 %
GTSD		0.00 %
Total	200.40	14.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	93.32	18.36 %
Wash-Mac	42.12	16.25 %
Fridge	40.02	15.05 %
Air-Cond	13.83	7.62 %
W.Heater	4.32	70.08 %
D-Freez	2.15	51.63 %
W-Disp	1.06	61.45 %
Oven	0.17	3.78 %
Total	197.00	15.93 %

Branch *	MTD Sales L	Brand Share %
TPY2	18.17	13.06 %
ATP1	11.03	14.57 %
KNL2	7.74	13.59 %
KNL1	6.62	14.49 %
NLR1	6.34	12.81 %
KVL1	5.87	14.50 %
KDA1	5.86	10.95 %
NDL1	5.67	11.47 %
MPL1	4.44	10.55 %
RJP1	3.97	9.52 %
NYP1	3.48	10.87 %
ADI1	3.07	10.56 %
VKI1	1.50	6.23 %
Total	197.00	15.93 %