

MTD Sales  
228.56 L

Brand Share %  
13.89 %

Information:

MTD : 01-09-2026 To 19-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.89 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 96.41       | 26.28 %       |
| Fridge   | 78.14       | 21.58 %       |
| Wash-Mac | 27.93       | 9.78 %        |
| Air-Cond | 8.72        | 1.61 %        |
| D-Freez  | 8.38        | 64.41 %       |
| W.Heater | 4.80        | 34.19 %       |
| Chimney  | 1.79        | 20.89 %       |
| W-Disp   | 0.91        | 19.84 %       |
| Oven     | 0.69        | 9.44 %        |
| Vac-Clea | 0.58        | 18.25 %       |
| Small-Ap | 0.21        | 2.12 %        |
| Total    | 228.56      | 13.89 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 126.20      | 15.61 %       |
| TIRUPATI-01   | 102.36      | 12.22 %       |
| Total         | 228.56      | 13.89 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 50.45       | 26.92 %       |
| Fridge   | 39.94       | 23.37 %       |
| Wash-Mac | 16.23       | 11.47 %       |
| Air-Cond | 7.95        | 3.05 %        |
| D-Freez  | 6.36        | 65.68 %       |
| W.Heater | 2.81        | 40.07 %       |
| Chimney  | 0.98        | 24.78 %       |
| Oven     | 0.55        | 16.15 %       |
| Vac-Clea | 0.39        | 15.29 %       |
| W-Disp   | 0.32        | 13.95 %       |
| Small-Ap | 0.21        | 4.09 %        |
| Total    | 126.20      | 15.61 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 11.93       | 12.92 %       |
| BVR1     | 3.97        | 9.76 %        |
| VJW3     | 3.88        | 8.11 %        |
| RMV1     | 3.66        | 13.74 %       |
| GNT1     | 3.46        | 9.62 %        |
| OGL1     | 2.87        | 9.34 %        |
| GNT2     | 2.75        | 11.61 %       |
| TEL1     | 2.37        | 13.47 %       |
| GVM1     | 2.22        | 10.23 %       |
| TNI1     | 1.94        | 10.75 %       |
| VJW2     | 1.65        | 13.77 %       |
| CRL1     | 1.65        | 4.47 %        |
| NZV1     | 1.56        | 12.87 %       |
| BPP1     | 1.24        | 10.72 %       |
| TDD1     | 1.16        | 6.25 %        |
| VJW5     | 1.08        | 10.20 %       |
| GTSD     |             | 0.00 %        |
| WHGT     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 126.20      | 15.61 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 45.96       | 25.61 %       |
| Fridge   | 38.19       | 19.97 %       |
| Wash-Mac | 11.70       | 8.12 %        |
| D-Freez  | 2.02        | 60.72 %       |
| W.Heater | 1.99        | 28.32 %       |
| Chimney  | 0.81        | 17.54 %       |
| Air-Cond | 0.77        | 0.27 %        |
| W-Disp   | 0.59        | 25.71 %       |
| Vac-Clea | 0.19        | 30.55 %       |
| Oven     | 0.14        | 3.68 %        |
| Total    | 102.36      | 12.22 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 10.87       | 10.61 %       |
| KDA1     | 5.42        | 12.13 %       |
| KHT1     | 3.24        | 13.64 %       |
| RCY1     | 3.15        | 8.99 %        |
| KOU1     | 3.11        | 13.59 %       |
| DHN1     | 2.73        | 13.48 %       |
| TP11     | 2.64        | 13.70 %       |
| RJP1     | 2.52        | 8.87 %        |
| ATP1     | 2.44        | 4.88 %        |
| PUT1     | 2.33        | 12.28 %       |
| PDT1     | 2.32        | 9.12 %        |
| SPE1     | 1.62        | 6.26 %        |
| NLR1     | 1.61        | 4.61 %        |
| KDR1     | 1.56        | 8.34 %        |
| KNL2     | 1.54        | 5.97 %        |
| VKI1     | 1.49        | 8.09 %        |
| PIL1     | 1.32        | 6.43 %        |
| PMR1     | 1.27        | 5.25 %        |
| TPSD     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 102.36      | 12.22 %       |