

MTD Sales  
113.30 L

Brand Share %  
16.21 %

Information:

MTD : 01-09-2025 To 19-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **16.21 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 40.16       | 20.07 %       |
| Fridge   | 28.79       | 18.62 %       |
| Wash-Mac | 25.84       | 17.41 %       |
| Air-Cond | 8.10        | 4.72 %        |
| W.Heater | 4.88        | 73.19 %       |
| D-Freez  | 4.60        | 54.69 %       |
| W-Disp   | 0.55        | 13.73 %       |
| Oven     | 0.39        | 7.47 %        |
| Total    | 113.30      | 16.21 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 59.98       | 16.42 %       |
| VIJAYAWADA-01 | 53.33       | 15.98 %       |
| Total         | 113.30      | 16.21 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 20.65       | 20.42 %       |
| Fridge   | 15.12       | 16.88 %       |
| Wash-Mac | 14.49       | 16.17 %       |
| D-Freez  | 3.46        | 54.45 %       |
| W.Heater | 3.04        | 75.38 %       |
| Air-Cond | 2.72        | 3.92 %        |
| W-Disp   | 0.27        | 13.58 %       |
| Oven     | 0.23        | 6.99 %        |
| Total    | 59.98       | 16.42 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 6.13        | 15.50 %       |
| CTO1     | 2.32        | 9.75 %        |
| NLR1     | 2.02        | 13.10 %       |
| SPE1     | 2.00        | 11.41 %       |
| NYP1     | 1.92        | 13.97 %       |
| PMR1     | 1.84        | 15.93 %       |
| PDT1     | 1.72        | 15.67 %       |
| MPL1     | 1.63        | 10.57 %       |
| NDL1     | 1.50        | 15.13 %       |
| RJP1     | 1.44        | 11.02 %       |
| KVL1     | 1.40        | 10.72 %       |
| GTL1     | 1.30        | 14.35 %       |
| KDA1     | 1.25        | 6.84 %        |
| PUT1     | 1.21        | 13.70 %       |
| BVL1     | 0.94        | 15.81 %       |
| PGR1     | 0.43        | 6.32 %        |
| TPSD     |             | 0.00 %        |
| Total    | 59.98       | 16.42 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 19.51       | 19.71 %       |
| Fridge   | 13.67       | 21.01 %       |
| Wash-Mac | 11.35       | 19.28 %       |
| Air-Cond | 5.38        | 5.27 %        |
| W.Heater | 1.84        | 69.84 %       |
| D-Freez  | 1.13        | 55.43 %       |
| W-Disp   | 0.27        | 13.89 %       |
| Oven     | 0.16        | 8.26 %        |
| Total    | 53.33       | 15.98 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ELU1     | 2.15        | 15.87 %       |
| KND1     | 1.87        | 13.05 %       |
| TNI1     | 1.71        | 10.26 %       |
| OGL1     | 1.67        | 10.82 %       |
| RMV1     | 1.40        | 12.81 %       |
| VJW4     | 1.00        | 13.23 %       |
| JPT1     | 0.98        | 14.36 %       |
| VJW1     | 0.96        | 7.45 %        |
| GNT1     | 0.93        | 5.18 %        |
| KDR1     | 0.50        | 6.42 %        |
| TNK1     | 0.47        | 3.94 %        |
| JGG1     | 0.45        | 6.96 %        |
| CRL1     | 0.30        | 2.90 %        |
| TDD1     | 0.30        | 2.86 %        |
| VJW5     | 0.20        | 2.30 %        |
| VJW3     | 0.18        | 4.31 %        |
| Total    | 53.33       | 15.98 %       |