

MTD Sales
190.61 L

Brand Share %
13.00 %

Information:

MTD : 01-08-2025 To 19-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.00 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	58.04	18.17 %
LED TV	52.31	13.11 %
Wash-Mac	43.45	16.84 %
Air-Cond	24.29	5.34 %
W.Heater	8.29	57.59 %
D-Freez	3.02	33.06 %
Oven	1.00	11.75 %
W-Disp	0.21	8.47 %
Total	190.61	13.00 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	98.90	12.75 %
TIRUPATI-01	91.71	13.28 %
Total	190.61	13.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	29.91	18.89 %
LED TV	24.78	13.44 %
Wash-Mac	20.48	18.54 %
Air-Cond	18.33	6.00 %
W.Heater	3.10	54.07 %
D-Freez	1.78	31.71 %
Oven	0.46	10.21 %
W-Disp	0.07	5.53 %
Total	98.90	12.75 %

Branch *	MTD Sales L	Brand Share %
BVR1	7.22	10.98 %
TNK1	5.05	12.62 %
OGL1	4.96	12.61 %
RMV1	3.63	10.81 %
VJW5	2.37	11.97 %
GVM1	2.30	6.67 %
VJW4	1.94	11.76 %
PAP1	1.88	10.35 %
VJW1	1.76	4.05 %
VJW2	1.72	9.49 %
GNT2	1.66	11.59 %
GNT1	1.52	4.66 %
PPM1	1.00	7.64 %
JGG1	0.79	8.70 %
TDD1	0.70	3.46 %
DPE1	0.50	4.02 %
CRL1	0.43	1.89 %
Total	98.90	12.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	28.13	17.46 %
LED TV	27.53	12.82 %
Wash-Mac	22.97	15.57 %
Air-Cond	5.96	3.99 %
W.Heater	5.19	59.91 %
D-Freez	1.24	35.21 %
Oven	0.55	13.47 %
W-Disp	0.14	11.34 %
Total	91.71	13.28 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.24	7.48 %
PMR1	2.77	11.78 %
NDL1	2.71	10.80 %
PDT1	2.53	8.50 %
VKI1	2.33	12.78 %
PIL1	2.21	10.01 %
NYP1	2.03	7.02 %
SPE1	1.93	9.01 %
KOU1	1.77	11.68 %
ADI1	1.63	6.09 %
PGR1	1.14	6.42 %
NLR1	1.01	3.26 %
RJP1	0.80	4.39 %
TPSD		0.00 %
Total	91.71	13.28 %