

MTD Sales
468.49 L

Brand Share %
13.83 %

Information:

MTD : 01-05-2026 To 19-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.83 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	240.73	10.85 %
Fridge	93.36	20.39 %
LED TV	81.42	20.71 %
Wash-Mac	29.69	11.41 %
D-Freez	21.06	63.46 %
W-Disp	1.44	15.50 %
W.Heater	0.39	13.87 %
Chimney	0.28	3.58 %
Oven	0.11	2.40 %
Total	468.49	13.83 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	264.68	13.67 %
TIRUPATI-01	203.81	14.04 %
Total	468.49	13.83 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	153.58	11.36 %
Fridge	45.07	18.56 %
LED TV	39.58	21.44 %
Wash-Mac	14.43	11.10 %
D-Freez	10.64	66.05 %
W-Disp	0.68	17.19 %
W.Heater	0.31	30.61 %
Chimney	0.28	8.13 %
Oven	0.11	4.79 %
Total	264.68	13.67 %

Branch *	MTD Sales L	Brand Share %
OGL1	14.05	11.14 %
VJW1	10.17	11.11 %
GNT1	9.58	8.63 %
RMV1	8.63	11.78 %
TNK1	7.66	8.89 %
ELU1	7.17	12.05 %
CRL1	7.07	8.60 %
TEL1	6.99	13.37 %
TDD1	6.75	11.32 %
PAP1	6.62	12.32 %
NRT1	5.96	11.29 %
VJW3	5.70	5.30 %
VJW5	4.95	11.90 %
GNT2	4.71	12.35 %
VJW4	3.01	4.16 %
GDV1	3.00	9.84 %
BPP1	2.48	9.27 %
DPE1	2.08	5.61 %
VUY1	1.98	9.00 %
WHGT		0.00 %
WHVJ		0.00 %
Total	264.68	13.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	87.15	10.05 %
Fridge	48.29	22.46 %
LED TV	41.84	20.06 %
Wash-Mac	15.26	11.72 %
D-Freez	10.42	61.02 %
W-Disp	0.77	14.26 %
W.Heater	0.08	4.22 %
Total	203.81	14.04 %

Branch *	MTD Sales L	Brand Share %
TPY2	20.21	13.43 %
NLR1	9.04	12.22 %
TPY1	8.38	10.05 %
NYP1	5.96	13.41 %
KDR1	5.95	12.24 %
ATP1	5.83	8.62 %
PIL1	5.52	13.01 %
BVL1	5.34	12.72 %
VKI1	3.97	11.73 %
RJP1	3.94	8.62 %
KHT1	3.85	9.45 %
KNL2	3.79	10.49 %
PDT1	3.29	5.67 %
ADI1	3.23	11.10 %
KDA1	2.53	4.16 %
SPE1	1.80	3.31 %
TPSD		0.00 %
WHKD		0.00 %
Total	203.81	14.04 %