

MTD Sales
701.24 L

Brand Share %
16.41 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	510.90	15.97 %
LED TV	72.14	20.07 %
Fridge	69.21	16.54 %
Wash-Mac	27.66	11.84 %
D-Freez	16.01	60.80 %
W-Disp	2.42	17.96 %
W.Heater	1.29	28.15 %
Chimney	0.89	10.71 %
Oven	0.72	10.59 %
Total	701.24	16.41 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	367.38	17.29 %
TIRUPATI-01	333.86	15.55 %
Total	701.24	16.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	264.61	16.45 %
Fridge	39.48	19.11 %
LED TV	37.86	22.62 %
Wash-Mac	13.86	12.31 %
D-Freez	9.02	63.64 %
W-Disp	1.20	19.70 %
W.Heater	0.88	37.75 %
Oven	0.33	10.67 %
Chimney	0.14	4.45 %
Total	367.38	17.29 %

Branch *	MTD Sales L	Brand Share %
VJW1	16.59	13.31 %
TEL1	11.94	13.46 %
TDD1	9.57	12.92 %
VJW4	8.09	11.64 %
KND1	7.73	11.90 %
TNK1	6.55	6.81 %
CRL1	6.16	7.90 %
DPE1	5.02	13.36 %
NPR1	4.87	9.23 %
MTM1	3.55	11.61 %
BPP1	1.85	5.99 %
VUY1	1.60	4.61 %
GTSD		0.00 %
WHGT		0.00 %
Total	367.38	17.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	246.29	15.48 %
LED TV	34.28	17.85 %
Fridge	29.73	14.04 %
Wash-Mac	13.81	11.41 %
D-Freez	6.99	57.49 %
W-Disp	1.22	16.53 %
Chimney	0.75	14.42 %
W.Heater	0.41	18.10 %
Oven	0.38	10.52 %
Total	333.86	15.55 %

Branch *	MTD Sales L	Brand Share %
TPY2	26.63	13.88 %
ATP1	17.38	14.11 %
KNL2	11.77	14.08 %
NLR1	10.38	8.52 %
PDT1	9.08	8.35 %
KAR1	8.11	15.69 %
NYP1	5.48	11.58 %
ADI1	5.11	12.11 %
RJP1	4.40	6.42 %
VKI1	3.87	9.80 %
KDA1	3.43	2.92 %
KDR1	2.23	3.80 %
SPE1	2.09	3.14 %
TPSD		0.00 %
WHKD		0.00 %
Total	333.86	15.55 %