



AP : HAIER Sales Performance 20/03/2026 9:08 AM

MTD Sales
423.92 L

Brand Share %
15.80 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	241.17	14.82 %
LED TV	79.83	20.88 %
Fridge	57.58	14.78 %
Wash-Mac	37.04	14.62 %
W.Heater	2.78	44.85 %
D-Freez	2.65	43.62 %
Chimney	1.09	15.71 %
Oven	0.95	13.84 %
W-Disp	0.83	25.76 %
Total	423.92	15.80 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	233.88	16.43 %
TIRUPATI-01	190.04	15.10 %
Total	423.92	15.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	140.13	15.80 %
LED TV	40.32	21.23 %
Fridge	30.12	14.97 %
Wash-Mac	19.73	15.10 %
W.Heater	1.38	47.28 %
D-Freez	1.28	37.69 %
Oven	0.50	13.00 %
W-Disp	0.27	21.60 %
Chimney	0.15	4.80 %
Total	233.88	16.43 %

Branch *	MTD Sales L	Brand Share %
BVR1	14.55	15.79 %
VJW1	8.73	14.00 %
ELU1	8.13	14.82 %
OGL1	7.04	9.64 %
TNK1	5.20	7.42 %
GNT1	4.56	6.91 %
TDD1	3.84	12.30 %
GNT2	3.79	10.88 %
VJW4	3.56	9.23 %
CRL1	3.26	6.70 %
GVM1	3.14	12.05 %
VUY1	2.61	9.04 %
GDV1	2.56	12.99 %
DPE1	2.32	11.63 %
NPR1	2.31	7.00 %
BPP1	1.42	11.30 %
GTSD		0.00 %
Total	233.88	16.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	101.04	13.64 %
LED TV	39.50	20.54 %
Fridge	27.46	14.58 %
Wash-Mac	17.31	14.11 %
W.Heater	1.40	42.67 %
D-Freez	1.37	51.11 %
Chimney	0.94	24.59 %
W-Disp	0.56	28.38 %
Oven	0.46	14.88 %
Total	190.04	15.10 %

Branch *	MTD Sales L	Brand Share %
TPY2	15.77	11.42 %
TPY1	14.98	14.86 %
PDT1	9.49	15.35 %
KHT1	6.44	13.27 %
NLR1	6.26	8.19 %
KDA1	5.66	10.92 %
RJP1	5.43	12.67 %
MPL1	4.83	14.58 %
PIL1	4.40	13.71 %
PMR1	4.28	15.09 %
SPE1	3.71	12.63 %
KNL2	3.26	10.17 %
BVL1	3.26	12.88 %
DHN1	2.96	12.94 %
KDR1	2.80	6.84 %
KAR1	2.32	8.53 %
VKI1	2.12	8.07 %
GTL1	1.77	11.28 %
TPSD		0.00 %
WHRN		0.00 %
Total	190.04	15.10 %