

MTD Sales
147.03 L

Brand Share %
14.31 %

Information:

MTD : 01-11-2025 To 18-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.31 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	68.18	16.64 %
Wash-Mac	31.28	14.39 %
Fridge	30.58	14.91 %
W.Heater	7.45	59.66 %
D-Freez	4.72	76.96 %
Air-Cond	2.79	1.71 %
W-Disp	1.49	58.52 %
Oven	0.54	10.89 %
Total	147.03	14.31 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	74.48	14.20 %
TIRUPATI-01	72.55	14.43 %
Total	147.03	14.31 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	33.15	16.07 %
Fridge	17.34	15.87 %
Wash-Mac	13.74	13.08 %
W.Heater	3.78	63.03 %
D-Freez	3.52	85.28 %
Air-Cond	1.86	2.13 %
W-Disp	0.80	56.94 %
Oven	0.28	11.84 %
Total	74.48	14.20 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.80	10.31 %
TNK1	2.73	10.37 %
NRT1	2.30	13.15 %
ELU1	2.13	10.08 %
VJW5	1.86	13.67 %
GNT1	1.75	6.72 %
RMV1	1.52	9.75 %
GVM1	1.19	12.09 %
KDR1	0.91	6.50 %
CRL1	0.83	4.72 %
GNT2	0.73	8.98 %
OGL1	0.62	2.66 %
VJW2	0.52	5.21 %
VJW4	0.49	2.60 %
NPR1	0.37	2.55 %
GTSD		0.00 %
WHRM		0.00 %
Total	74.48	14.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	35.03	17.22 %
Wash-Mac	17.54	15.61 %
Fridge	13.24	13.81 %
W.Heater	3.67	56.55 %
D-Freez	1.20	59.86 %
Air-Cond	0.93	1.22 %
W-Disp	0.69	60.48 %
Oven	0.26	10.04 %
Total	72.55	14.43 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.85	14.31 %
CTO1	2.55	9.44 %
KNL2	2.38	10.95 %
NLR1	2.35	9.30 %
KNL1	1.69	9.54 %
KHT1	1.63	9.27 %
RJP1	1.56	8.44 %
PMR1	1.35	6.89 %
MPL1	1.16	8.12 %
PIL1	1.04	9.04 %
VKI1	0.94	12.67 %
KOU1	0.51	5.15 %
TPSD		0.00 %
Total	72.55	14.43 %