

MTD Sales
364.60 L

Brand Share %
15.11 %

Information:

MTD : 01-10-2025 To 18-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	157.58	16.80 %
Fridge	81.18	15.74 %
Wash-Mac	79.26	17.21 %
Air-Cond	33.46	7.23 %
W.Heater	7.89	65.98 %
D-Freez	3.48	57.47 %
W-Disp	1.24	48.47 %
Oven	0.50	6.12 %
Total	364.60	15.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	187.95	14.56 %
TIRUPATI-01	176.65	15.74 %
Total	364.60	15.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	73.97	15.68 %
Fridge	45.22	16.59 %
Wash-Mac	41.96	18.23 %
Air-Cond	20.80	6.94 %
W.Heater	3.87	61.67 %
D-Freez	1.56	61.61 %
Oven	0.32	8.05 %
W-Disp	0.25	27.58 %
Total	187.95	14.56 %

Branch *	MTD Sales L	Brand Share %
BVR1	15.21	11.23 %
ELU1	7.43	12.96 %
GNT1	7.36	9.39 %
TNK1	6.81	10.28 %
VJW3	6.62	9.94 %
VJW1	6.55	10.28 %
OGL1	6.16	13.31 %
RMV1	5.78	12.79 %
TDD1	4.46	12.14 %
GDV1	3.07	14.86 %
VJW5	2.83	13.89 %
DPE1	2.64	12.42 %
GVM1	2.56	11.06 %
VJW2	2.31	10.12 %
KDR1	2.22	10.85 %
NPR1	1.99	6.12 %
VJW4	1.46	6.11 %
CRL1	1.39	3.00 %
GTSD		0.00 %
Total	187.95	14.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	83.61	17.95 %
Wash-Mac	37.30	16.19 %
Fridge	35.97	14.79 %
Air-Cond	12.67	7.74 %
W.Heater	4.02	70.74 %
D-Freez	1.92	54.50 %
W-Disp	0.99	59.82 %
Oven	0.17	4.20 %
Total	176.65	15.74 %

Branch *	MTD Sales L	Brand Share %
TPY2	16.10	12.57 %
ATP1	9.46	13.73 %
KNL2	7.05	14.22 %
PIL1	6.91	14.91 %
KDA1	5.56	10.91 %
KVL1	5.47	14.20 %
KNL1	5.44	13.87 %
NLR1	5.35	12.20 %
NDL1	4.72	10.78 %
MPL1	4.44	11.91 %
RJP1	3.80	9.67 %
NYP1	3.48	11.43 %
ADI1	2.87	10.50 %
VKI1	1.18	5.42 %
Total	176.65	15.74 %