

MTD Sales
223.35 L

Brand Share %
14.22 %

Information:

MTD : 01-09-2026 To 18-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.22 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	92.97	26.90 %
Fridge	76.74	22.07 %
Wash-Mac	27.93	10.30 %
Air-Cond	8.72	1.68 %
D-Freez	8.14	63.72 %
W.Heater	4.67	33.70 %
Chimney	1.79	22.17 %
W-Disp	0.91	21.63 %
Oven	0.69	9.91 %
Vac-Clea	0.58	18.39 %
Small-Ap	0.21	2.27 %
Total	223.35	14.22 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	124.66	16.19 %
TIRUPATI-01	98.69	12.33 %
Total	223.35	14.22 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	49.41	27.99 %
Fridge	39.51	23.90 %
Wash-Mac	16.23	12.07 %
Air-Cond	7.95	3.23 %
D-Freez	6.36	65.68 %
W.Heater	2.75	39.68 %
Chimney	0.98	24.78 %
Oven	0.55	16.15 %
Vac-Clea	0.39	15.29 %
W-Disp	0.32	15.49 %
Small-Ap	0.21	4.27 %
Total	124.66	16.19 %

Branch *	MTD Sales L	Brand Share %
VSK1	11.93	13.67 %
BVR1	3.97	10.71 %
VJW3	3.88	8.54 %
GNT1	3.46	10.16 %
OGL1	2.87	9.64 %
GNT2	2.75	11.76 %
TEL1	2.37	14.07 %
GVM1	2.22	11.05 %
TNI1	1.94	11.39 %
VJW2	1.65	14.21 %
CRL1	1.65	4.56 %
NZV1	1.56	12.96 %
BPP1	1.24	10.93 %
TDD1	1.16	6.55 %
VJW5	1.08	10.70 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	124.66	16.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	43.56	25.76 %
Fridge	37.23	20.41 %
Wash-Mac	11.70	8.56 %
W.Heater	1.92	27.72 %
D-Freez	1.78	57.59 %
Chimney	0.81	19.65 %
Air-Cond	0.77	0.28 %
W-Disp	0.59	27.53 %
Vac-Clea	0.19	31.87 %
Oven	0.14	4.03 %
Total	98.69	12.33 %

Branch *	MTD Sales L	Brand Share %
TPY2	10.35	10.71 %
CTO1	7.47	14.00 %
KDA1	5.01	11.33 %
KHT1	3.24	14.03 %
RCY1	3.15	9.32 %
KOU1	2.82	13.47 %
ATP1	2.44	5.21 %
PDT1	2.32	9.36 %
RJP1	2.23	7.99 %
PUT1	1.98	11.11 %
SPE1	1.62	6.34 %
NLR1	1.61	4.84 %
KDR1	1.56	8.76 %
KNL2	1.54	6.17 %
VKI1	1.49	8.56 %
PIL1	1.32	6.67 %
PMR1	1.27	5.47 %
TPSD		0.00 %
WHRN		0.00 %
Total	98.69	12.33 %