

MTD Sales
110.41 L

Brand Share %
16.19 %

Information:

MTD : 01-09-2025 To 18-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	38.85	19.83 %
Fridge	28.17	18.61 %
Wash-Mac	25.36	17.52 %
Air-Cond	8.10	4.86 %
W.Heater	4.57	72.88 %
D-Freez	4.41	53.69 %
W-Disp	0.55	15.22 %
Oven	0.39	7.60 %
Total	110.41	16.19 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	57.86	16.24 %
VIJAYAWADA-01	52.54	16.13 %
Total	110.41	16.19 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	19.80	19.98 %
Fridge	14.65	16.69 %
Wash-Mac	14.14	16.30 %
D-Freez	3.28	53.11 %
W.Heater	2.76	75.18 %
Air-Cond	2.72	3.99 %
W-Disp	0.27	16.84 %
Oven	0.23	7.20 %
Total	57.86	16.24 %

Branch *	MTD Sales L	Brand Share %
TPY2	6.13	15.64 %
CTO1	2.32	9.95 %
KHT1	2.28	16.09 %
SPE1	2.00	11.41 %
NYP1	1.92	13.97 %
MPL1	1.63	10.57 %
NLR1	1.55	10.74 %
NDL1	1.50	15.49 %
RJP1	1.44	11.77 %
KVL1	1.40	11.07 %
PDT1	1.39	13.02 %
GTL1	1.30	14.35 %
KDA1	1.25	6.84 %
PUT1	1.21	13.70 %
BVL1	0.94	15.81 %
PGR1	0.35	5.54 %
TPSD		0.00 %
Total	57.86	16.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	19.05	19.69 %
Fridge	13.52	21.26 %
Wash-Mac	11.22	19.34 %
Air-Cond	5.38	5.45 %
W.Heater	1.81	69.61 %
D-Freez	1.13	55.43 %
W-Disp	0.27	13.89 %
Oven	0.16	8.26 %
Total	52.54	16.13 %

Branch *	MTD Sales L	Brand Share %
KND1	1.76	12.37 %
TNI1	1.71	10.26 %
OGL1	1.67	10.82 %
RMV1	1.40	13.13 %
VJW4	1.00	13.23 %
JPT1	0.98	14.68 %
VJW1	0.96	7.74 %
GNT1	0.93	5.42 %
KDR1	0.50	6.78 %
TNK1	0.47	4.06 %
JGG1	0.45	7.93 %
CRL1	0.30	2.98 %
TDD1	0.30	2.92 %
VJW5	0.20	2.30 %
VJW3	0.15	3.87 %
Total	52.54	16.13 %