

MTD Sales
184.80 L

Brand Share %
12.95 %

Information:

MTD : 01-08-2025 To 18-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.95 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	56.16	18.13 %
LED TV	49.95	12.89 %
Wash-Mac	42.60	16.89 %
Air-Cond	23.98	5.39 %
W.Heater	7.87	58.11 %
D-Freez	3.02	34.98 %
Oven	1.00	12.25 %
W-Disp	0.21	9.00 %
Total	184.80	12.95 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	95.79	12.72 %
TIRUPATI-01	89.01	13.20 %
Total	184.80	12.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	28.89	18.97 %
LED TV	24.06	13.43 %
Wash-Mac	19.76	18.29 %
Air-Cond	18.02	6.06 %
W.Heater	2.75	53.20 %
D-Freez	1.78	31.71 %
Oven	0.46	10.80 %
W-Disp	0.07	5.84 %
Total	95.79	12.72 %

Branch *	MTD Sales L	Brand Share %
BVR1	7.09	10.92 %
TNK1	5.05	12.67 %
RMV1	3.63	12.15 %
VJW5	2.37	12.45 %
GVM1	2.30	6.76 %
PAP1	1.88	10.64 %
VJW4	1.73	10.88 %
GNT2	1.66	11.59 %
VJW2	1.62	9.03 %
GNT1	1.52	4.73 %
VJW1	1.27	3.08 %
JGG1	0.79	8.70 %
TDD1	0.70	3.57 %
PPM1	0.52	4.35 %
DPE1	0.50	4.20 %
CRL1	0.43	1.91 %
Total	95.79	12.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	27.27	17.31 %
LED TV	25.89	12.43 %
Wash-Mac	22.83	15.85 %
Air-Cond	5.96	4.03 %
W.Heater	5.13	61.13 %
D-Freez	1.24	41.10 %
Oven	0.55	13.80 %
W-Disp	0.14	12.12 %
Total	89.01	13.20 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.24	7.60 %
PMR1	2.77	11.78 %
NDL1	2.55	10.53 %
PDT1	2.53	8.62 %
SPE1	1.93	9.33 %
NYP1	1.81	6.38 %
ADI1	1.63	6.25 %
PIL1	1.61	7.59 %
KOU1	1.44	9.95 %
PGR1	1.14	7.00 %
NLR1	1.01	3.30 %
RJP1	0.63	3.66 %
TPSD		0.00 %
Total	89.01	13.20 %