

MTD Sales  
448.20 L

Brand Share %  
13.74 %

Information:

MTD : 01-05-2026 To 18-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.74 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	226.61	10.60 %
Fridge	90.58	20.59 %
LED TV	79.30	20.97 %
Wash-Mac	29.23	11.65 %
D-Freez	20.35	65.88 %
W-Disp	1.44	16.15 %
W.Heater	0.30	11.81 %
Chimney	0.28	3.63 %
Oven	0.11	2.53 %
Total	448.20	13.74 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	251.62	13.55 %
TIRUPATI-01	196.59	13.98 %
Total	448.20	13.74 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	143.48	11.06 %
Fridge	43.51	18.76 %
LED TV	38.75	21.93 %
Wash-Mac	14.24	11.40 %
D-Freez	10.34	71.02 %
W-Disp	0.68	18.24 %
Chimney	0.28	8.13 %
W.Heater	0.23	24.15 %
Oven	0.11	5.03 %
Total	251.62	13.55 %

Branch *	MTD Sales L	Brand Share %
OGL1	13.67	11.11 %
VJW1	9.49	10.70 %
GNT1	9.22	8.53 %
RMV1	8.10	11.29 %
TNK1	7.66	9.16 %
CRL1	6.98	8.97 %
TEL1	6.61	13.22 %
ELU1	6.37	11.39 %
PAP1	6.26	12.21 %
TDD1	6.01	10.80 %
VJW3	5.59	5.30 %
NRT1	5.15	10.21 %
VJW5	4.83	11.74 %
GNT2	4.50	12.16 %
GDV1	3.00	10.38 %
VJW4	2.64	3.70 %
BPP1	2.10	8.47 %
DPE1	2.08	5.89 %
VUY1	1.98	9.33 %
WHGT		0.00 %
WHVJ		0.00 %
Total	251.62	13.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	83.12	9.88 %
Fridge	47.07	22.64 %
LED TV	40.54	20.13 %
Wash-Mac	14.99	11.90 %
D-Freez	10.02	61.30 %
W-Disp	0.77	14.66 %
W.Heater	0.08	4.64 %
<b>Total</b>	<b>196.59</b>	<b>13.98 %</b>

Branch *	MTD Sales L	Brand Share %
TPY2	19.58	13.50 %
NLR1	8.04	11.45 %
TPY1	8.00	9.68 %
KDR1	5.95	12.58 %
ATP1	5.56	8.55 %
NYP1	5.51	12.91 %
PIL1	5.37	12.68 %
BVL1	5.22	12.91 %
VKI1	3.97	12.31 %
RJP1	3.94	8.72 %
KHT1	3.85	9.78 %
PDT1	3.29	5.87 %
ADI1	3.23	11.74 %
KNL2	3.02	8.66 %
KDA1	2.53	4.29 %
SPE1	1.80	3.38 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>196.59</b>	<b>13.98 %</b>