

MTD Sales
659.69 L

Brand Share %
16.45 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	481.72	16.07 %
Fridge	65.55	16.62 %
LED TV	64.74	19.13 %
Wash-Mac	27.45	12.33 %
D-Freez	15.25	62.53 %
W-Disp	2.28	18.29 %
W.Heater	1.10	24.99 %
Chimney	0.89	11.32 %
Oven	0.72	10.94 %
Total	659.69	16.45 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	345.49	17.36 %
TIRUPATI-01	314.20	15.56 %
Total	659.69	16.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	250.63	16.67 %
Fridge	37.05	19.14 %
LED TV	33.19	20.97 %
Wash-Mac	13.64	12.72 %
D-Freez	8.56	65.77 %
W-Disp	1.13	19.20 %
W.Heater	0.82	35.89 %
Oven	0.33	10.97 %
Chimney	0.14	4.70 %
Total	345.49	17.36 %

Branch *	MTD Sales L	Brand Share %
VJW1	15.27	13.80 %
ELU1	11.50	15.46 %
TEL1	11.20	13.56 %
TDD1	8.51	12.33 %
VJW4	7.27	10.79 %
KND1	7.20	11.58 %
TNK1	6.55	7.55 %
CRL1	5.36	7.19 %
NPR1	4.87	9.63 %
DPE1	4.65	13.83 %
MTM1	3.34	11.35 %
BPP1	1.85	6.38 %
VUY1	1.25	3.92 %
GTSD		0.00 %
WHGT		0.00 %
Total	345.49	17.36 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	231.09	15.47 %
LED TV	31.56	17.51 %
Fridge	28.50	14.20 %
Wash-Mac	13.81	11.97 %
D-Freez	6.69	58.83 %
W-Disp	1.15	17.47 %
Chimney	0.75	15.24 %
Oven	0.38	10.91 %
W.Heater	0.28	13.22 %
Total	314.20	15.56 %

Branch *	MTD Sales L	Brand Share %
TPY2	25.20	13.86 %
ATP1	16.24	15.08 %
KNL1	12.92	16.03 %
KNL2	10.04	13.21 %
NLR1	10.03	8.44 %
PDT1	9.08	8.77 %
KAR1	7.80	16.09 %
NYP1	4.99	10.34 %
ADI1	4.81	12.15 %
RJP1	4.40	6.42 %
VKI1	3.76	10.04 %
KDA1	3.43	3.13 %
SPE1	2.09	3.54 %
KDR1	1.98	3.60 %
TPSD		0.00 %
WHKD		0.00 %
Total	314.20	15.56 %