



AP : HAIER Sales Performance 19/03/2026 9:08 AM

MTD Sales
347.91 L

Brand Share %
15.78 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	200.81	14.67 %
LED TV	62.34	21.92 %
Fridge	46.35	14.75 %
Wash-Mac	30.34	14.33 %
D-Freez	2.85	48.50 %
W.Heater	2.43	43.53 %
Chimney	1.09	17.23 %
Oven	0.95	17.62 %
W-Disp	0.75	25.23 %
Total	347.91	15.78 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	192.43	16.57 %
TIRUPATI-01	155.48	14.90 %
Total	347.91	15.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	117.57	15.66 %
LED TV	30.84	22.72 %
Fridge	23.36	15.07 %
Wash-Mac	17.02	15.83 %
D-Freez	1.47	46.30 %
W.Heater	1.25	47.98 %
Oven	0.50	16.70 %
W-Disp	0.27	23.02 %
Chimney	0.15	5.51 %
Total	192.43	16.57 %

Branch *	MTD Sales L	Brand Share %
VJW1	8.61	15.39 %
ELU1	5.54	13.86 %
OGL1	5.54	8.56 %
GNT1	4.11	7.51 %
GVM1	3.14	14.79 %
TDD1	3.12	11.80 %
TNK1	2.83	5.39 %
GNT2	2.80	8.57 %
VJW4	2.78	8.67 %
CRL1	2.73	6.52 %
VJW2	2.60	14.07 %
VUY1	2.42	9.42 %
NPR1	2.31	8.62 %
DPE1	1.94	12.20 %
BPP1	1.31	11.52 %
GTSD		0.00 %
Total	192.43	16.57 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	83.23	13.47 %
LED TV	31.49	21.19 %
Fridge	23.00	14.43 %
Wash-Mac	13.33	12.79 %
D-Freez	1.37	51.11 %
W.Heater	1.18	39.61 %
Chimney	0.94	26.02 %
W-Disp	0.48	26.65 %
Oven	0.46	18.75 %
Total	155.48	14.90 %

Branch *	MTD Sales L	Brand Share %
TPY2	13.22	11.66 %
TPY1	12.00	14.55 %
CTO1	6.57	12.71 %
KHT1	5.67	15.06 %
KDA1	5.00	11.56 %
MPL1	4.49	15.43 %
RJP1	4.48	11.95 %
NLR1	4.37	6.68 %
PMR1	3.48	15.22 %
PIL1	3.43	11.61 %
ADI1	3.16	14.02 %
KDR1	2.80	12.59 %
BVL1	2.78	12.73 %
SPE1	2.59	11.59 %
KNL2	2.47	8.80 %
KAR1	1.92	8.12 %
GTL1	1.77	11.86 %
VKI1	1.29	6.55 %
DHN1	0.84	4.53 %
TPSD		0.00 %
Total	155.48	14.90 %