

MTD Sales
142.48 L

Brand Share %
14.27 %

Information:

MTD : 01-11-2025 To 17-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.27 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	65.46	16.49 %
Wash-Mac	30.65	14.37 %
Fridge	30.22	15.31 %
W.Heater	6.97	58.39 %
D-Freez	4.72	76.96 %
Air-Cond	2.47	1.54 %
W-Disp	1.49	60.38 %
Oven	0.49	10.32 %
Total	142.48	14.27 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	72.18	14.09 %
TIRUPATI-01	70.29	14.45 %
Total	142.48	14.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	31.71	15.85 %
Fridge	17.20	16.25 %
Wash-Mac	13.47	12.98 %
W.Heater	3.71	62.82 %
D-Freez	3.52	85.28 %
Air-Cond	1.55	1.79 %
W-Disp	0.80	60.31 %
Oven	0.23	10.24 %
Total	72.18	14.09 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.66	13.84 %
VJW1	2.80	10.60 %
TNK1	2.73	10.37 %
NRT1	2.30	13.52 %
ELU1	2.13	10.08 %
VJW5	1.79	13.34 %
RMV1	1.52	9.75 %
GNT1	1.47	5.89 %
GVM1	1.19	12.09 %
KDR1	0.91	7.00 %
CRL1	0.83	4.74 %
GNT2	0.73	8.98 %
OGL1	0.62	2.70 %
VJW2	0.52	5.21 %
VJW4	0.49	2.60 %
NPR1	0.37	2.82 %
GTSD		0.00 %
WHRM		0.00 %
Total	72.18	14.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	33.75	17.14 %
Wash-Mac	17.18	15.70 %
Fridge	13.02	14.22 %
W.Heater	3.26	54.05 %
D-Freez	1.20	59.86 %
Air-Cond	0.93	1.25 %
W-Disp	0.69	60.48 %
Oven	0.26	10.40 %
Total	70.29	14.45 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.55	9.63 %
NLR1	2.35	9.71 %
NDL1	2.29	14.03 %
KNL2	2.18	10.43 %
ADI1	1.91	13.85 %
KHT1	1.63	9.76 %
KNL1	1.57	9.09 %
RJP1	1.56	8.48 %
PMR1	1.25	6.44 %
MPL1	1.09	7.78 %
PIL1	1.04	9.46 %
VKI1	0.94	12.67 %
KOU1	0.51	5.76 %
TPSD		0.00 %
Total	70.29	14.45 %