

MTD Sales
327.05 L

Brand Share %
15.32 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.32 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	142.55	17.28 %
Fridge	71.01	15.74 %
Wash-Mac	70.98	17.24 %
Air-Cond	30.67	7.38 %
W.Heater	7.16	67.73 %
D-Freez	3.26	59.96 %
W-Disp	0.98	45.55 %
Oven	0.44	6.12 %
Total	327.05	15.32 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	164.24	14.55 %
TIRUPATI-01	162.81	16.18 %
Total	327.05	15.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	65.41	15.97 %
Fridge	38.78	16.54 %
Wash-Mac	35.96	17.71 %
Air-Cond	18.63	6.96 %
W.Heater	3.44	64.24 %
D-Freez	1.56	61.61 %
Oven	0.27	7.65 %
W-Disp	0.19	26.87 %
Total	164.24	14.55 %

Branch *	MTD Sales L	Brand Share %
BVR1	8.43	10.35 %
ELU1	7.07	12.87 %
GNT1	6.62	9.00 %
VJW1	6.55	10.99 %
TNK1	6.33	10.19 %
RMV1	5.78	14.49 %
OGL1	5.49	12.97 %
TDD1	4.16	12.19 %
VJW3	4.08	9.60 %
TVU1	3.36	15.00 %
VJW5	2.67	13.64 %
GDV1	2.61	12.94 %
DPE1	2.27	11.05 %
GVM1	2.22	9.94 %
KDR1	2.12	11.58 %
VJW2	2.00	9.34 %
NPR1	1.99	6.96 %
VJW4	1.46	6.55 %
CRL1	1.39	3.24 %
GTSD		0.00 %
Total	164.24	14.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	77.13	18.57 %
Wash-Mac	35.01	16.78 %
Fridge	32.23	14.88 %
Air-Cond	12.04	8.13 %
W.Heater	3.72	71.33 %
D-Freez	1.70	58.53 %
W-Disp	0.80	54.40 %
Oven	0.17	4.65 %
Total	162.81	16.18 %

Branch *	MTD Sales L	Brand Share %
TPY2	15.22	13.91 %
ATP1	8.63	14.23 %
PIL1	6.47	15.07 %
KNL2	6.11	13.90 %
KDA1	5.56	11.72 %
NLR1	5.33	13.34 %
KVL1	5.23	15.12 %
KNL1	5.02	15.18 %
NDL1	4.38	10.94 %
RJP1	3.45	9.77 %
NYP1	3.36	11.36 %
ADI1	2.75	10.99 %
MPL1	1.77	8.03 %
VKI1	1.08	5.52 %
Total	162.81	16.18 %