

MTD Sales
218.24 L

Brand Share %
14.41 %

Information:

MTD : 01-09-2026 To 17-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.41 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	90.81	27.02 %
Fridge	75.22	22.50 %
Wash-Mac	27.15	10.33 %
Air-Cond	8.72	1.75 %
D-Freez	7.89	63.01 %
W.Heater	4.44	33.51 %
Chimney	1.66	22.91 %
W-Disp	0.91	23.67 %
Oven	0.69	10.32 %
Vac-Clea	0.58	18.83 %
Small-Ap	0.16	1.77 %
Total	218.24	14.41 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	122.48	16.46 %
TIRUPATI-01	95.76	12.42 %
Total	218.24	14.41 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	48.36	28.22 %
Fridge	38.91	24.52 %
Wash-Mac	15.91	12.12 %
Air-Cond	7.95	3.36 %
D-Freez	6.36	65.68 %
W.Heater	2.59	39.09 %
Chimney	0.98	25.82 %
Oven	0.55	16.74 %
Vac-Clea	0.39	15.29 %
W-Disp	0.32	17.98 %
Small-Ap	0.16	3.38 %
Total	122.48	16.46 %

Branch *	MTD Sales L	Brand Share %
VSK1	11.65	13.79 %
BVR1	3.97	11.28 %
VJW3	3.88	8.89 %
GNT1	3.37	10.05 %
OGL1	2.87	9.96 %
GNT2	2.70	11.57 %
GVM1	2.22	11.13 %
TNI1	1.94	11.54 %
CRL1	1.65	4.67 %
NZV1	1.56	13.28 %
GDV1	1.43	14.30 %
BPP1	1.24	10.96 %
VJW5	1.08	10.70 %
TDD1	1.03	6.11 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	122.48	16.46 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	42.45	25.77 %
Fridge	36.31	20.67 %
Wash-Mac	11.24	8.55 %
W.Heater	1.85	27.94 %
D-Freez	1.53	53.92 %
Air-Cond	0.77	0.29 %
Chimney	0.68	19.72 %
W-Disp	0.59	28.56 %
Vac-Clea	0.19	36.43 %
Oven	0.14	4.22 %
Total	95.76	12.42 %

Branch *	MTD Sales L	Brand Share %
TPY2	10.27	11.19 %
CTO1	7.10	13.87 %
KDA1	5.01	11.72 %
KHT1	3.24	14.39 %
RCY1	2.78	8.38 %
PDT1	2.32	9.47 %
ATP1	2.24	4.85 %
KOU1	2.23	11.37 %
RJP1	2.23	8.05 %
PUT1	1.83	10.92 %
SPE1	1.62	6.65 %
NLR1	1.61	4.86 %
KDR1	1.56	8.76 %
KNL2	1.54	6.58 %
VKI1	1.49	9.02 %
PIL1	1.32	6.78 %
PMR1	1.27	5.73 %
TPSD		0.00 %
WHRN		0.00 %
Total	95.76	12.42 %