

MTD Sales
105.96 L

Brand Share %
16.03 %

Information:

MTD : 01-09-2025 To 17-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **16.03 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	37.07	19.47 %
Fridge	26.58	18.36 %
Wash-Mac	23.76	17.06 %
Air-Cond	7.77	4.77 %
W.Heater	5.43	76.84 %
D-Freez	4.41	53.91 %
W-Disp	0.55	15.22 %
Oven	0.39	8.56 %
Total	105.96	16.03 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	55.56	16.17 %
VIJAYAWADA-01	50.40	15.89 %
Total	105.96	16.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	19.14	19.76 %
Fridge	14.22	16.77 %
Wash-Mac	13.00	15.55 %
D-Freez	3.28	55.36 %
Air-Cond	2.72	4.21 %
W.Heater	2.70	76.06 %
W-Disp	0.27	16.84 %
Oven	0.23	8.00 %
Total	55.56	16.17 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.35	14.49 %
CTO1	2.32	10.31 %
SPE1	2.00	11.65 %
NLR1	1.55	10.74 %
MPL1	1.53	11.98 %
NYP1	1.53	11.83 %
RJP1	1.44	11.77 %
KVL1	1.40	11.07 %
GTL1	1.30	15.11 %
KDA1	1.25	7.02 %
PUT1	1.21	13.81 %
PDT1	1.14	10.98 %
BVL1	0.94	15.81 %
PGR1	0.35	5.65 %
TPSD		0.00 %
Total	55.56	16.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.93	19.16 %
Fridge	12.36	20.59 %
Wash-Mac	10.76	19.32 %
Air-Cond	5.06	5.14 %
W.Heater	2.72	77.63 %
D-Freez	1.13	50.13 %
W-Disp	0.27	13.89 %
Oven	0.16	9.49 %
Total	50.40	15.89 %

Branch *	MTD Sales L	Brand Share %
KND1	1.76	12.56 %
ELU1	1.75	15.98 %
TNI1	1.71	10.53 %
OGL1	1.57	10.57 %
RMV1	1.40	13.56 %
CKT1	1.14	13.87 %
VJW3	1.09	14.22 %
VJW4	1.00	13.23 %
JPT1	0.98	15.25 %
GNT1	0.93	5.62 %
VJW1	0.73	6.17 %
KDR1	0.50	7.03 %
TNK1	0.47	4.06 %
JGG1	0.45	7.93 %
CRL1	0.30	2.98 %
TDD1	0.30	3.24 %
VJW5	0.20	2.35 %
Total	50.40	15.89 %