

MTD Sales
178.36 L

Brand Share %
13.01 %

Information:

MTD : 01-08-2025 To 17-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **13.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	54.79	18.41 %
LED TV	47.52	12.86 %
Wash-Mac	40.76	17.21 %
Air-Cond	23.98	5.50 %
W.Heater	7.31	57.31 %
D-Freez	2.79	34.42 %
Oven	1.00	12.99 %
W-Disp	0.21	9.52 %
Total	178.36	13.01 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	92.61	12.75 %
TIRUPATI-01	85.76	13.32 %
Total	178.36	13.01 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	27.81	18.87 %
LED TV	22.83	13.34 %
Wash-Mac	19.36	19.11 %
Air-Cond	18.02	6.18 %
W.Heater	2.51	51.08 %
D-Freez	1.55	29.46 %
Oven	0.46	11.50 %
W-Disp	0.07	5.84 %
Total	92.61	12.75 %

Branch *	MTD Sales L	Brand Share %
BVR1	6.85	11.15 %
RMV1	3.51	12.20 %
VJW5	2.37	12.69 %
GVM1	2.27	6.86 %
PAP1	1.88	11.08 %
GNT2	1.66	11.91 %
VJW4	1.61	10.19 %
GNT1	1.52	4.82 %
VJW2	1.48	8.64 %
VJW1	1.10	2.71 %
JGG1	0.79	8.81 %
TDD1	0.70	3.62 %
PPM1	0.52	4.66 %
CRL1	0.43	1.96 %
DPE1	0.43	3.70 %
Total	92.61	12.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	26.98	17.97 %
LED TV	24.70	12.44 %
Wash-Mac	21.40	15.78 %
Air-Cond	5.96	4.13 %
W.Heater	4.80	61.21 %
D-Freez	1.24	43.62 %
Oven	0.55	14.58 %
W-Disp	0.14	13.60 %
Total	85.76	13.32 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.01	7.48 %
PMR1	2.77	11.94 %
PDT1	2.53	8.93 %
NDL1	2.41	10.23 %
VKI1	2.23	12.64 %
SPE1	1.93	9.54 %
NYP1	1.81	6.50 %
PIL1	1.61	7.59 %
ADI1	1.51	5.92 %
KOU1	1.44	10.50 %
NLR1	1.01	3.38 %
RJP1	0.63	3.71 %
PGR1	0.18	2.50 %
TPSD		0.00 %
Total	85.76	13.32 %