

MTD Sales  
421.47 L

Brand Share %  
13.56 %

Information:

MTD : 01-05-2026 To 17-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.56 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	213.25	10.37 %
Fridge	85.41	20.79 %
LED TV	74.82	21.01 %
Wash-Mac	27.21	11.70 %
D-Freez	18.80	64.07 %
W-Disp	1.29	15.17 %
W.Heater	0.30	11.81 %
Chimney	0.28	3.70 %
Oven	0.11	2.78 %
<b>Total</b>	<b>421.47</b>	<b>13.56 %</b>

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	234.62	13.32 %
TIRUPATI-01	186.85	13.87 %
<b>Total</b>	<b>421.47</b>	<b>13.56 %</b>

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	133.95	10.77 %
Fridge	39.63	18.72 %
LED TV	36.52	21.88 %
Wash-Mac	13.51	11.73 %
D-Freez	9.79	69.89 %
W-Disp	0.60	16.78 %
Chimney	0.28	8.32 %
W.Heater	0.23	24.15 %
Oven	0.11	5.40 %
<b>Total</b>	<b>234.62</b>	<b>13.32 %</b>

Branch *	MTD Sales L	Brand Share %
OGL1	13.29	11.16 %
VJW1	8.98	10.68 %
GNT1	8.45	8.16 %
TNK1	7.55	9.40 %
RMV1	6.94	10.32 %
CRL1	6.25	8.55 %
PAP1	6.00	12.85 %
TDD1	5.73	10.72 %
ELU1	5.60	11.23 %
VJW3	5.59	5.48 %
NRT1	5.15	10.47 %
VJW5	4.83	12.01 %
VJW2	4.52	13.24 %
GNT2	3.92	10.87 %
GDV1	3.00	10.38 %
VJW4	2.14	3.15 %
BPP1	2.10	9.02 %
DPE1	2.08	6.07 %
VUY1	1.65	8.07 %
WHGT		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>234.62</b>	<b>13.32 %</b>

**TIRUPATI-01**

Property	MTD Sales L	Brand Share %
Air-Cond	79.30	9.76 %
Fridge	45.78	22.98 %
LED TV	38.30	20.25 %
Wash-Mac	13.70	11.68 %
D-Freez	9.01	58.76 %
W-Disp	0.69	13.99 %
W.Heater	0.08	4.64 %
<b>Total</b>	<b>186.85</b>	<b>13.87 %</b>

Branch *	MTD Sales L	Brand Share %
NLR1	7.76	11.51 %
TPY1	7.75	9.49 %
KDR1	5.95	12.92 %
ATP1	5.49	8.76 %
PIL1	5.37	12.86 %
PMR1	5.19	13.51 %
BVL1	4.72	12.36 %
VKI1	3.97	12.43 %
KHT1	3.85	10.04 %
RJP1	3.56	8.41 %
ADI1	2.91	11.17 %
PDT1	2.90	5.45 %
KNL2	2.63	7.79 %
KDA1	2.29	4.16 %
SPE1	1.80	3.45 %
TPSD		0.00 %
WHKD		0.00 %
<b>Total</b>	<b>186.85</b>	<b>13.87 %</b>