



AP : HAIER Sales Performance 18/03/2026 9:10 AM

MTD Sales
343.98 L

Brand Share %
15.81 %

Information:

MTD : 01-03-2026 To 17-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	200.05	14.74 %
LED TV	61.17	21.89 %
Fridge	45.27	14.62 %
Wash-Mac	29.80	14.69 %
D-Freez	2.46	44.84 %
W.Heater	2.43	43.75 %
Chimney	1.09	17.60 %
Oven	0.95	18.28 %
W-Disp	0.75	25.23 %
Total	343.98	15.81 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	190.22	16.58 %
TIRUPATI-01	153.76	14.96 %
Total	343.98	15.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	117.19	15.68 %
LED TV	30.13	22.54 %
Fridge	22.98	15.06 %
Wash-Mac	16.48	16.27 %
D-Freez	1.28	42.80 %
W.Heater	1.25	47.98 %
Oven	0.50	17.86 %
W-Disp	0.27	23.02 %
Chimney	0.15	5.51 %
Total	190.22	16.58 %

Branch *	MTD Sales L	Brand Share %
VJW1	8.61	15.58 %
ELU1	5.54	14.05 %
OGL1	5.54	8.68 %
KND1	5.34	15.47 %
GNT1	4.11	7.44 %
GVM1	3.14	14.79 %
TDD1	3.12	12.01 %
TNK1	2.83	5.45 %
GNT2	2.80	8.57 %
VJW4	2.78	8.67 %
CRL1	2.73	6.52 %
VUY1	2.42	9.42 %
NPR1	2.31	8.70 %
VJW2	2.26	12.47 %
DPE1	1.94	12.20 %
BPP1	1.31	12.08 %
GTSD		0.00 %
Total	190.22	16.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	82.86	13.58 %
LED TV	31.05	21.29 %
Fridge	22.28	14.18 %
Wash-Mac	13.33	13.11 %
W.Heater	1.18	39.99 %
D-Freez	1.18	47.29 %
Chimney	0.94	27.00 %
W-Disp	0.48	26.65 %
Oven	0.46	18.75 %
Total	153.76	14.96 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.91	11.61 %
TPY1	12.00	14.55 %
CTO1	6.43	12.98 %
KHT1	5.67	15.39 %
KDA1	5.00	11.93 %
MPL1	4.49	15.58 %
NLR1	4.37	6.73 %
NDL1	4.33	15.76 %
RJP1	4.28	11.58 %
PMR1	3.48	15.25 %
PIL1	3.28	11.17 %
ADI1	3.16	14.30 %
KDR1	2.80	12.59 %
BVL1	2.78	13.15 %
SPE1	2.59	11.73 %
KNL2	2.47	8.95 %
KAR1	1.92	8.35 %
GTL1	1.77	12.61 %
VKI1	1.29	6.55 %
DHN1	0.84	4.57 %
TPSD		0.00 %
Total	153.76	14.96 %