

MTD Sales
136.02 L

Brand Share %
14.32 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.32 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	63.93	17.15 %
Wash-Mac	28.43	13.97 %
Fridge	28.34	15.03 %
W.Heater	6.65	58.36 %
D-Freez	4.72	78.57 %
Air-Cond	2.18	1.40 %
W-Disp	1.30	61.07 %
Oven	0.49	10.73 %
Total	136.02	14.32 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	69.14	14.91 %
VIJAYAWADA-01	66.88	13.76 %
Total	136.02	14.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	33.44	18.24 %
Wash-Mac	16.70	15.81 %
Fridge	12.78	14.46 %
W.Heater	3.14	53.57 %
D-Freez	1.20	59.86 %
Air-Cond	0.93	1.28 %
W-Disp	0.69	69.80 %
Oven	0.26	10.78 %
Total	69.14	14.91 %

Branch *	MTD Sales L	Brand Share %
NLR1	2.35	9.95 %
CTO1	2.30	9.05 %
KNL2	2.18	11.05 %
NDL1	2.09	13.11 %
KHT1	1.63	10.26 %
KNL1	1.57	9.52 %
PMR1	1.25	6.54 %
RJP1	1.23	7.11 %
MPL1	1.09	8.19 %
PIL1	1.04	9.85 %
VKI1	0.94	12.99 %
KOU1	0.39	4.81 %
TPSD		0.00 %
Total	69.14	14.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	30.49	16.09 %
Fridge	15.56	15.54 %
Wash-Mac	11.73	11.98 %
D-Freez	3.52	87.97 %
W.Heater	3.50	63.45 %
Air-Cond	1.25	1.50 %
W-Disp	0.61	53.47 %
Oven	0.23	10.67 %
Total	66.88	13.76 %

Branch *	MTD Sales L	Brand Share %
TNK1	2.73	10.81 %
VJW3	2.73	14.21 %
NRT1	2.30	13.88 %
VJW5	1.79	13.34 %
VJW1	1.69	6.87 %
ELU1	1.63	8.11 %
RMV1	1.52	10.38 %
GNT1	1.47	6.20 %
GVM1	1.19	12.67 %
KDR1	0.91	7.38 %
CRL1	0.83	5.06 %
OGL1	0.62	2.77 %
GNT2	0.62	7.95 %
VJW4	0.49	2.64 %
VJW2	0.40	4.07 %
NPR1	0.37	2.97 %
GTSD		0.00 %
WHRM		0.00 %
Total	66.88	13.76 %