

MTD Sales
310.69 L

Brand Share %
15.30 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	135.42	17.24 %
Fridge	67.54	15.66 %
Wash-Mac	66.92	17.37 %
Air-Cond	29.58	7.43 %
W.Heater	6.64	66.83 %
D-Freez	3.21	64.04 %
W-Disp	0.92	43.91 %
Oven	0.44	6.30 %
Total	310.69	15.30 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	157.33	14.44 %
TIRUPATI-01	153.35	16.29 %
Total	310.69	15.30 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	62.52	15.89 %
Fridge	37.29	16.39 %
Wash-Mac	34.43	17.71 %
Air-Cond	18.00	6.92 %
W.Heater	3.07	62.57 %
D-Freez	1.56	61.61 %
Oven	0.27	7.65 %
W-Disp	0.19	26.87 %
Total	157.33	14.44 %

Branch *	MTD Sales L	Brand Share %
BVR1	8.43	10.35 %
ELU1	6.92	13.35 %
GNT1	6.62	9.46 %
VJW1	5.95	10.21 %
RMV1	5.78	14.77 %
TNK1	5.71	9.49 %
OGL1	5.49	13.44 %
TDD1	4.16	13.55 %
VJW3	4.08	9.65 %
MTM1	3.09	14.79 %
GDV1	2.50	13.07 %
JGG1	2.49	14.48 %
VJW5	2.36	12.40 %
KDR1	2.12	12.11 %
GVM1	2.07	9.55 %
VJW2	1.93	9.22 %
DPE1	1.86	9.40 %
NPR1	1.76	6.81 %
VJW4	1.46	6.83 %
CRL1	1.39	3.39 %
GTSD		0.00 %
Total	157.33	14.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	72.91	18.59 %
Wash-Mac	32.49	17.02 %
Fridge	30.25	14.85 %
Air-Cond	11.58	8.41 %
W.Heater	3.57	70.98 %
D-Freez	1.65	66.52 %
W-Disp	0.73	52.34 %
Oven	0.17	4.93 %
Total	153.35	16.29 %

Branch *	MTD Sales L	Brand Share %
TPY2	14.68	14.27 %
ATP1	7.02	12.91 %
KNL2	5.51	14.93 %
KDA1	5.23	11.91 %
NLR1	5.08	13.42 %
NDL1	4.06	10.53 %
NYP1	3.36	11.36 %
RJP1	2.84	8.37 %
ADI1	2.61	10.95 %
MPL1	1.77	8.03 %
VKI1	1.01	5.75 %
Total	153.35	16.29 %