

MTD Sales
211.78 L

Brand Share %
14.67 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	88.93	27.26 %
Fridge	73.48	22.89 %
Wash-Mac	25.34	10.19 %
Air-Cond	8.72	1.86 %
D-Freez	7.58	62.87 %
W.Heater	3.95	31.74 %
Chimney	1.66	24.67 %
Oven	0.69	10.49 %
W-Disp	0.68	20.50 %
Vac-Clea	0.58	19.34 %
Small-Ap	0.16	1.82 %
Total	211.78	14.67 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	118.35	16.72 %
TIRUPATI-01	93.43	12.70 %
Total	211.78	14.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	46.91	28.14 %
Fridge	37.98	24.78 %
Wash-Mac	14.55	11.96 %
Air-Cond	7.95	3.58 %
D-Freez	6.36	66.77 %
W.Heater	2.28	37.52 %
Chimney	0.98	28.16 %
Oven	0.55	16.74 %
Vac-Clea	0.39	15.45 %
W-Disp	0.24	15.00 %
Small-Ap	0.16	3.48 %
Total	118.35	16.72 %

Branch *	MTD Sales L	Brand Share %
VSK1	11.34	13.96 %
BVR1	3.97	11.90 %
VJW3	3.53	8.56 %
GNT1	2.82	9.12 %
OGL1	2.74	9.74 %
GNT2	2.70	12.03 %
GVM1	2.22	11.31 %
TNI1	1.94	11.77 %
CRL1	1.49	4.55 %
BPP1	1.24	11.71 %
NZV1	1.11	10.65 %
GDV1	1.09	11.97 %
VJW5	1.08	11.32 %
TDD1	1.03	6.50 %
GTSD		0.00 %
WHGT		0.00 %
WHRM		0.00 %
Total	118.35	16.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	42.02	26.34 %
Fridge	35.51	21.16 %
Wash-Mac	10.79	8.49 %
W.Heater	1.68	26.26 %
D-Freez	1.22	48.19 %
Air-Cond	0.77	0.31 %
Chimney	0.68	20.92 %
W-Disp	0.43	25.81 %
Vac-Clea	0.19	40.78 %
Oven	0.14	4.36 %
Total	93.43	12.70 %

Branch *	MTD Sales L	Brand Share %
TPY2	10.27	11.76 %
CTO1	7.10	14.38 %
KDA1	5.01	12.79 %
RCY1	2.78	8.77 %
KHT1	2.69	13.13 %
PDT1	2.32	10.17 %
ATP1	2.24	5.09 %
KOU1	2.23	12.07 %
RJP1	2.23	8.10 %
SPE1	1.62	6.98 %
PUT1	1.57	9.76 %
VKI1	1.49	9.41 %
NLR1	1.41	4.54 %
PIL1	1.32	7.46 %
PMR1	1.27	6.17 %
KDR1	1.25	7.19 %
KNL2	1.25	5.63 %
TPSD		0.00 %
WHRN		0.00 %
Total	93.43	12.70 %