

MTD Sales
102.37 L

Brand Share %
15.93 %

Information:

MTD : 01-09-2025 To 16-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.93 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	36.31	19.70 %
Fridge	25.73	18.29 %
Wash-Mac	21.98	16.34 %
Air-Cond	7.77	4.86 %
W.Heater	5.23	76.24 %
D-Freez	4.41	53.91 %
W-Disp	0.55	15.56 %
Oven	0.39	8.80 %
Total	102.37	15.93 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	53.40	16.12 %
VIJAYAWADA-01	48.97	15.74 %
Total	102.37	15.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	19.02	20.24 %
Fridge	13.58	16.37 %
Wash-Mac	11.73	14.69 %
D-Freez	3.28	55.36 %
Air-Cond	2.72	4.47 %
W.Heater	2.57	75.26 %
W-Disp	0.27	16.84 %
Oven	0.23	8.00 %
Total	53.40	16.12 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.08	13.92 %
CTO1	2.21	10.13 %
KHT1	2.13	15.83 %
SPE1	2.00	11.82 %
ATP1	1.81	14.87 %
NLR1	1.55	12.89 %
NYP1	1.53	12.41 %
RJP1	1.44	11.90 %
KVL1	1.40	12.14 %
MPL1	1.33	10.85 %
KDA1	1.25	7.43 %
PUT1	1.21	14.01 %
GTL1	1.20	14.28 %
PDT1	1.14	11.12 %
BVL1	0.56	10.33 %
PGR1	0.35	5.65 %
TPSD		0.00 %
Total	53.40	16.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	17.30	19.13 %
Fridge	12.15	21.05 %
Wash-Mac	10.25	18.74 %
Air-Cond	5.06	5.10 %
W.Heater	2.66	77.21 %
D-Freez	1.13	50.13 %
W-Disp	0.27	14.46 %
Oven	0.16	10.23 %
Total	48.97	15.74 %

Branch *	MTD Sales L	Brand Share %
TNI1	1.71	10.66 %
ELU1	1.55	14.39 %
KND1	1.53	11.10 %
OGL1	1.47	10.50 %
RMV1	1.40	13.78 %
CKT1	1.14	13.87 %
VJW3	1.09	10.86 %
VJW4	1.00	13.45 %
GNT1	0.89	5.46 %
VJW1	0.73	6.46 %
TNK1	0.47	4.16 %
JGG1	0.45	8.50 %
KDR1	0.35	5.14 %
CRL1	0.30	3.19 %
TDD1	0.30	3.29 %
VJW5	0.20	2.35 %
Total	48.97	15.74 %