

MTD Sales
169.42 L

Brand Share %
12.87 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	52.07	18.27 %
LED TV	45.52	12.88 %
Wash-Mac	37.18	16.71 %
Air-Cond	23.98	5.61 %
W.Heater	6.87	57.43 %
D-Freez	2.79	36.80 %
Oven	0.95	13.38 %
W-Disp	0.07	3.28 %
Total	169.42	12.87 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	88.81	12.70 %
TIRUPATI-01	80.62	13.05 %
Total	169.42	12.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	26.47	18.80 %
LED TV	21.95	13.44 %
Air-Cond	18.02	6.31 %
Wash-Mac	17.91	18.78 %
W.Heater	2.38	51.21 %
D-Freez	1.55	32.72 %
Oven	0.46	12.84 %
W-Disp	0.07	5.84 %
Total	88.81	12.70 %

Branch *	MTD Sales L	Brand Share %
BVR1	6.73	11.29 %
TNK1	4.66	12.49 %
RMV1	3.21	11.51 %
GVM1	2.27	6.97 %
PAP1	1.82	11.00 %
GNT1	1.52	5.26 %
GNT2	1.48	11.25 %
VJW2	1.48	8.57 %
VJW4	1.40	8.98 %
VJW1	1.10	2.77 %
JGG1	0.79	8.99 %
TDD1	0.59	3.14 %
PPM1	0.52	4.72 %
CRL1	0.43	2.02 %
DPE1	0.43	3.86 %
Total	88.81	12.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	25.60	17.75 %
LED TV	23.57	12.40 %
Wash-Mac	19.27	15.16 %
Air-Cond	5.96	4.21 %
W.Heater	4.49	61.37 %
D-Freez	1.24	43.62 %
Oven	0.49	13.93 %
Total	80.62	13.05 %

Branch *	MTD Sales L	Brand Share %
PMR1	2.77	12.43 %
CTO1	2.48	6.75 %
NDL1	2.41	10.54 %
PDT1	2.37	9.13 %
KDA1	2.18	12.36 %
VKI1	1.99	11.62 %
SPE1	1.93	9.54 %
NYP1	1.81	6.60 %
PIL1	1.61	7.87 %
ADI1	1.45	6.23 %
KOU1	1.27	9.43 %
NLR1	1.01	3.44 %
RJP1	0.63	3.79 %
PGR1	0.18	2.50 %
TPSD		0.00 %
Total	80.62	13.05 %