

MTD Sales
404.02 L

Brand Share %
13.48 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	204.82	10.27 %
Fridge	82.54	21.12 %
LED TV	72.04	21.00 %
Wash-Mac	25.27	11.41 %
D-Freez	17.37	63.98 %
W-Disp	1.29	15.30 %
W.Heater	0.30	12.35 %
Chimney	0.28	4.00 %
Oven	0.11	2.78 %
Total	404.02	13.48 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	224.78	13.29 %
TIRUPATI-01	179.24	13.72 %
Total	404.02	13.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	127.47	10.64 %
Fridge	38.47	19.08 %
LED TV	35.99	22.48 %
Wash-Mac	12.67	11.61 %
D-Freez	8.97	70.30 %
W-Disp	0.60	17.15 %
Chimney	0.28	9.49 %
W.Heater	0.23	24.86 %
Oven	0.11	5.40 %
Total	224.78	13.29 %

Branch *	MTD Sales L	Brand Share %
OGL1	12.89	11.28 %
VJW1	8.30	10.18 %
GNT1	7.95	8.04 %
TNK1	7.44	10.03 %
RMV1	6.94	11.06 %
TDD1	5.73	10.87 %
PAP1	5.61	12.45 %
VJW3	5.59	5.68 %
CRL1	5.36	7.64 %
ELU1	5.23	10.79 %
NRT1	4.70	9.70 %
VJW5	4.44	11.35 %
GNT2	3.92	11.53 %
GDV1	3.00	10.65 %
VJW4	2.14	3.24 %
DPE1	2.08	6.26 %
BPP1	1.72	7.73 %
VUY1	1.65	8.18 %
WHGT		0.00 %
WHVJ		0.00 %
Total	224.78	13.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	77.36	9.73 %
Fridge	44.07	23.29 %
LED TV	36.05	19.70 %
Wash-Mac	12.60	11.22 %
D-Freez	8.40	58.38 %
W-Disp	0.69	13.99 %
W.Heater	0.08	4.90 %
Total	179.24	13.72 %

Branch *	MTD Sales L	Brand Share %
TPY2	18.06	13.42 %
TPY1	7.62	9.44 %
NLR1	6.69	10.20 %
KDR1	5.81	12.82 %
PIL1	5.37	13.09 %
NYP1	5.07	13.11 %
PMR1	4.95	12.96 %
ATP1	4.77	7.92 %
BVL1	4.72	12.47 %
VKI1	3.97	12.62 %
KHT1	3.85	10.38 %
RJP1	3.56	8.59 %
ADI1	2.91	11.89 %
PDT1	2.90	5.62 %
KNL2	2.47	7.83 %
KDA1	2.29	4.23 %
SPE1	1.80	3.57 %
TPSD		0.00 %
WHKD		0.00 %
Total	179.24	13.72 %