



AP : HAIER Sales Performance 17/04/2026 9:09 AM

MTD Sales
598.89 L

Brand Share %
16.84 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.84 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	437.89	16.57 %
Fridge	58.58	16.56 %
LED TV	57.47	18.90 %
Wash-Mac	26.11	12.76 %
D-Freez	14.60	64.03 %
W-Disp	1.91	18.79 %
W.Heater	1.03	27.62 %
Chimney	0.75	10.34 %
Oven	0.56	9.00 %
Total	598.89	16.84 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	313.13	17.72 %
TIRUPATI-01	285.77	15.97 %
Total	598.89	16.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	226.82	17.03 %
Fridge	34.10	19.46 %
LED TV	28.47	21.09 %
Wash-Mac	13.26	13.26 %
D-Freez	8.35	67.12 %
W-Disp	0.91	19.15 %
W.Heater	0.82	43.34 %
Oven	0.27	9.49 %
Chimney	0.14	5.47 %
Total	313.13	17.72 %

Branch *	MTD Sales L	Brand Share %
VJW1	13.32	13.58 %
ELU1	10.76	16.45 %
TEL1	9.66	12.44 %
TDD1	8.51	13.49 %
VJW4	6.99	11.71 %
TNK1	6.20	8.00 %
KND1	5.46	9.70 %
NPR1	4.40	9.53 %
CRL1	4.35	6.38 %
DPE1	4.26	13.41 %
MTM1	3.34	12.55 %
BPP1	1.41	7.52 %
VUY1	1.25	4.36 %
GTSD		0.00 %
WHGT		0.00 %
Total	313.13	17.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	211.08	16.11 %
LED TV	29.00	17.15 %
Fridge	24.48	13.72 %
Wash-Mac	12.86	12.28 %
D-Freez	6.25	60.31 %
W-Disp	1.00	18.48 %
Chimney	0.62	12.86 %
Oven	0.28	8.57 %
W.Heater	0.21	11.47 %
Total	285.77	15.97 %

Branch *	MTD Sales L	Brand Share %
TPY2	21.88	14.03 %
ATP1	14.65	16.09 %
NLR1	9.78	9.99 %
KNL2	8.85	13.05 %
PDT1	8.61	9.49 %
KHT1	7.48	15.15 %
NYP1	4.64	10.97 %
RJP1	4.40	6.51 %
ADI1	4.20	11.83 %
KDA1	3.09	3.13 %
VKI1	2.89	8.56 %
SPE1	2.09	4.06 %
KDR1	1.50	3.30 %
TPSD		0.00 %
WHKD		0.00 %
Total	285.77	15.97 %