



AP : HAIER Sales Performance 17/03/2026 9:09 AM

MTD Sales
326.76 L

Brand Share %
15.62 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	189.70	14.41 %
LED TV	57.33	21.91 %
Fridge	44.01	14.89 %
Wash-Mac	28.38	14.67 %
W.Heater	2.35	42.93 %
D-Freez	2.26	45.83 %
Chimney	1.09	18.35 %
Oven	0.95	18.63 %
W-Disp	0.68	24.85 %
Total	326.76	15.62 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	180.04	16.29 %
TIRUPATI-01	146.72	14.88 %
Total	326.76	15.62 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	111.40	15.33 %
LED TV	27.98	22.44 %
Fridge	22.02	15.02 %
Wash-Mac	15.45	16.11 %
W.Heater	1.25	47.98 %
D-Freez	1.08	41.07 %
Oven	0.50	17.86 %
W-Disp	0.20	19.68 %
Chimney	0.15	5.51 %
Total	180.04	16.29 %

Branch *	MTD Sales L	Brand Share %
ELU1	5.54	14.53 %
OGL1	5.16	8.33 %
KND1	4.73	14.17 %
TNI1	3.83	15.42 %
GNT1	3.76	7.24 %
GVM1	3.14	14.93 %
TDD1	2.99	11.90 %
TNK1	2.83	5.64 %
VJW4	2.78	8.82 %
GNT2	2.56	8.08 %
CRL1	2.48	6.16 %
VUY1	2.42	9.56 %
NPR1	2.31	9.00 %
VJW2	2.26	12.60 %
DPE1	1.43	9.39 %
BPP1	1.31	12.67 %
GTSD		0.00 %
Total	180.04	16.29 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	78.30	13.27 %
LED TV	29.35	21.43 %
Fridge	21.99	14.77 %
Wash-Mac	12.93	13.26 %
D-Freez	1.18	51.30 %
W.Heater	1.10	38.32 %
Chimney	0.94	29.11 %
W-Disp	0.48	27.89 %
Oven	0.46	19.55 %
Total	146.72	14.88 %

Branch *	MTD Sales L	Brand Share %
TPY2	11.49	11.02 %
TPY1	10.28	13.47 %
CTO1	6.35	13.44 %
KHT1	5.27	15.60 %
KDA1	5.00	12.42 %
NLR1	4.37	6.78 %
MPL1	4.32	15.09 %
RJP1	4.28	11.84 %
NDL1	3.98	15.46 %
NYP1	3.41	15.01 %
PIL1	3.28	11.23 %
ADI1	2.81	13.29 %
BVL1	2.78	13.60 %
KNL2	2.47	9.36 %
KDR1	2.34	10.78 %
SPE1	1.96	9.25 %
KAR1	1.92	9.44 %
GTL1	1.77	13.42 %
VKI1	1.29	6.79 %
DHN1	0.84	4.97 %
TPSD		0.00 %
Total	146.72	14.88 %