

MTD Sales
129.15 L

Brand Share %
14.24 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **14.24 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	60.94	17.10 %
Fridge	26.88	15.23 %
Wash-Mac	26.63	13.71 %
W.Heater	6.15	59.02 %
D-Freez	4.72	81.28 %
Air-Cond	2.18	1.43 %
W-Disp	1.17	58.60 %
Oven	0.49	11.05 %
Total	129.15	14.24 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	66.02	14.81 %
VIJAYAWADA-01	63.13	13.68 %
Total	129.15	14.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	32.20	18.06 %
Wash-Mac	15.73	15.69 %
Fridge	11.94	14.45 %
W.Heater	3.07	55.78 %
D-Freez	1.20	66.50 %
Air-Cond	0.93	1.30 %
W-Disp	0.69	69.80 %
Oven	0.26	11.40 %
Total	66.02	14.81 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.30	9.31 %
NLR1	2.23	10.02 %
KNL2	2.18	11.83 %
NDL1	2.09	13.87 %
ADI1	1.80	14.22 %
TPI1	1.61	12.94 %
KNL1	1.34	8.32 %
KHT1	1.31	8.59 %
PMR1	1.25	6.67 %
RJP1	1.23	7.84 %
MPL1	1.09	8.70 %
VKI1	0.94	13.60 %
PIL1	0.92	9.57 %
KOU1	0.39	4.81 %
TPSD		0.00 %
Total	66.02	14.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	28.74	16.14 %
Fridge	14.94	15.92 %
Wash-Mac	10.90	11.60 %
D-Freez	3.52	87.97 %
W.Heater	3.08	62.66 %
Air-Cond	1.25	1.54 %
W-Disp	0.48	47.62 %
Oven	0.23	10.67 %
Total	63.13	13.68 %

Branch *	MTD Sales L	Brand Share %
BVR1	4.34	14.12 %
TNK1	2.73	11.27 %
NRT1	2.00	12.45 %
VJW3	1.91	11.59 %
VJW5	1.79	13.64 %
ELU1	1.63	8.40 %
VJW1	1.56	6.49 %
RMV1	1.52	11.37 %
GNT1	1.37	6.08 %
GVM1	1.19	13.07 %
KDR1	0.84	7.39 %
CRL1	0.83	5.77 %
GNT2	0.62	8.12 %
VJW4	0.49	2.78 %
OGL1	0.43	2.01 %
NPR1	0.37	3.13 %
VJW2	0.31	3.22 %
GTSD		0.00 %
WHRM		0.00 %
Total	63.13	13.68 %