

MTD Sales
294.63 L

Brand Share %
15.23 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **15.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	128.87	17.19 %
Fridge	64.47	15.74 %
Wash-Mac	62.91	17.35 %
Air-Cond	27.88	7.26 %
W.Heater	6.33	67.13 %
D-Freez	3.00	62.41 %
W-Disp	0.73	38.36 %
Oven	0.44	6.64 %
Total	294.63	15.23 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	151.51	14.52 %
TIRUPATI-01	143.13	16.05 %
Total	294.63	15.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	59.82	15.77 %
Fridge	35.97	16.46 %
Wash-Mac	33.17	18.14 %
Air-Cond	17.70	7.09 %
W.Heater	2.89	62.74 %
D-Freez	1.56	61.61 %
Oven	0.27	8.15 %
W-Disp	0.12	19.75 %
Total	151.51	14.52 %

Branch *	MTD Sales L	Brand Share %
BVR1	8.43	10.36 %
GNT1	6.36	9.54 %
ELU1	6.35	13.44 %
VJW1	5.95	10.45 %
TNK1	5.71	9.89 %
OGL1	5.38	13.81 %
VJW3	4.08	9.72 %
TDD1	3.88	13.09 %
GDV1	2.38	12.68 %
JGG1	2.25	13.54 %
VJW5	2.01	11.50 %
KDR1	1.98	12.02 %
GVM1	1.94	9.19 %
VJW2	1.93	9.84 %
NPR1	1.76	6.81 %
DPE1	1.60	8.44 %
VJW4	1.24	5.89 %
CRL1	1.16	3.07 %
GTSD		0.00 %
Total	151.51	14.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	69.05	18.64 %
Wash-Mac	29.73	16.55 %
Fridge	28.50	14.92 %
Air-Cond	10.19	7.56 %
W.Heater	3.45	71.32 %
D-Freez	1.44	63.31 %
W-Disp	0.61	47.60 %
Oven	0.17	5.13 %
Total	143.13	16.05 %

Branch *	MTD Sales L	Brand Share %
TPY2	12.96	13.36 %
ATP1	6.55	12.75 %
PIL1	5.88	15.21 %
KNL2	5.27	15.13 %
NLR1	4.96	13.49 %
KDA1	4.61	11.18 %
NDL1	4.06	11.73 %
ADI1	2.61	11.32 %
RJP1	2.54	8.16 %
NYP1	2.46	8.90 %
MPL1	1.77	8.03 %
VKI1	1.01	6.13 %
Total	143.13	16.05 %