

MTD Sales  
204.69 L

Brand Share %  
14.83 %

Information:

MTD : 01-09-2026 To 15-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **14.83 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 86.62       | 27.27 %       |
| Fridge   | 70.08       | 22.97 %       |
| Wash-Mac | 24.47       | 10.33 %       |
| Air-Cond | 8.72        | 1.96 %        |
| D-Freez  | 7.34        | 62.14 %       |
| W.Heater | 3.81        | 33.97 %       |
| Chimney  | 1.66        | 25.20 %       |
| Oven     | 0.64        | 9.95 %        |
| W-Disp   | 0.60        | 18.56 %       |
| Vac-Clea | 0.58        | 20.98 %       |
| Small-Ap | 0.16        | 1.92 %        |
| Total    | 204.69      | 14.83 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 114.29      | 16.95 %       |
| TIRUPATI-01   | 90.40       | 12.81 %       |
| Total         | 204.69      | 14.83 %       |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 45.54       | 28.06 %       |
| Fridge   | 36.18       | 24.98 %       |
| Wash-Mac | 14.10       | 12.12 %       |
| Air-Cond | 7.95        | 3.82 %        |
| D-Freez  | 6.13        | 65.93 %       |
| W.Heater | 2.20        | 37.79 %       |
| Chimney  | 0.98        | 29.37 %       |
| Oven     | 0.49        | 15.96 %       |
| Vac-Clea | 0.39        | 17.02 %       |
| W-Disp   | 0.16        | 10.66 %       |
| Small-Ap | 0.16        | 3.59 %        |
| Total    | 114.29      | 16.95 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VSK1     | 10.66       | 13.40 %       |
| BVR1     | 3.97        | 12.78 %       |
| VJW3     | 3.53        | 9.12 %        |
| TNK1     | 3.12        | 14.29 %       |
| OGL1     | 2.74        | 10.96 %       |
| GNT2     | 2.62        | 12.37 %       |
| GNT1     | 2.27        | 8.19 %        |
| GVM1     | 2.22        | 11.52 %       |
| TNI1     | 1.69        | 11.07 %       |
| BPP1     | 1.24        | 12.19 %       |
| CRL1     | 1.23        | 3.94 %        |
| GDV1     | 1.09        | 12.16 %       |
| VJW5     | 1.08        | 12.23 %       |
| TDD1     | 1.03        | 6.84 %        |
| NZV1     | 0.99        | 9.59 %        |
| GTSD     |             | 0.00 %        |
| WHGT     |             | 0.00 %        |
| WHRM     |             | 0.00 %        |
| Total    | 114.29      | 16.95 %       |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 41.09       | 26.44 %       |
| Fridge   | 33.90       | 21.15 %       |
| Wash-Mac | 10.37       | 8.61 %        |
| W.Heater | 1.61        | 29.85 %       |
| D-Freez  | 1.22        | 48.19 %       |
| Air-Cond | 0.77        | 0.32 %        |
| Chimney  | 0.68        | 20.92 %       |
| W-Disp   | 0.43        | 25.81 %       |
| Vac-Clea | 0.19        | 40.78 %       |
| Oven     | 0.14        | 4.36 %        |
| Total    | 90.40       | 12.81 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TPY2     | 10.27       | 12.06 %       |
| CTO1     | 6.06        | 13.11 %       |
| KDA1     | 4.72        | 13.29 %       |
| RCY1     | 2.78        | 9.06 %        |
| KHT1     | 2.69        | 13.37 %       |
| KOU1     | 2.23        | 12.07 %       |
| RJP1     | 2.23        | 8.54 %        |
| PDT1     | 2.14        | 9.78 %        |
| ATP1     | 2.12        | 5.09 %        |
| SPE1     | 1.62        | 7.07 %        |
| PUT1     | 1.57        | 10.31 %       |
| NLR1     | 1.41        | 4.83 %        |
| VKI1     | 1.34        | 8.68 %        |
| KDR1     | 1.25        | 7.19 %        |
| KNL2     | 1.25        | 5.64 %        |
| PIL1     | 1.05        | 6.10 %        |
| PMR1     | 1.03        | 5.34 %        |
| TPSD     |             | 0.00 %        |
| WHRN     |             | 0.00 %        |
| Total    | 90.40       | 12.81 %       |