

MTD Sales
157.22 L

Brand Share %
12.68 %

Information:

MTD : 01-08-2025 To 15-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **12.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	47.75	17.62 %
LED TV	43.29	13.41 %
Wash-Mac	33.51	16.15 %
Air-Cond	23.65	5.73 %
W.Heater	5.56	54.28 %
D-Freez	2.50	36.86 %
Oven	0.90	13.58 %
W-Disp	0.07	3.40 %
Total	157.22	12.68 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	82.96	12.59 %
TIRUPATI-01	74.26	12.78 %
Total	157.22	12.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Fridge	24.33	18.12 %
LED TV	20.57	14.08 %
Air-Cond	18.02	6.51 %
Wash-Mac	15.76	17.77 %
W.Heater	2.25	53.18 %
D-Freez	1.55	35.59 %
Oven	0.41	12.28 %
W-Disp	0.07	5.84 %
Total	82.96	12.59 %

Branch *	MTD Sales L	Brand Share %
BVR1	5.70	10.75 %
OGL1	3.72	11.63 %
RMV1	2.74	10.62 %
GVM1	2.17	6.84 %
PAP1	1.67	10.87 %
VJW2	1.48	8.85 %
GNT1	1.47	5.34 %
VJW4	1.40	9.53 %
GNT2	1.19	9.33 %
VJW1	1.10	2.80 %
JGG1	0.79	9.17 %
PPM1	0.52	4.87 %
TDD1	0.47	2.62 %
CRL1	0.43	2.22 %
DPE1	0.37	3.59 %
Total	82.96	12.59 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Fridge	23.42	17.13 %
LED TV	22.72	12.85 %
Wash-Mac	17.75	14.94 %
Air-Cond	5.63	4.14 %
W.Heater	3.31	55.05 %
D-Freez	0.95	39.14 %
Oven	0.49	14.88 %
Total	74.26	12.78 %

Branch *	MTD Sales L	Brand Share %
TPY1	2.53	11.15 %
PMR1	2.50	11.80 %
CTO1	2.19	6.14 %
PDT1	2.14	8.88 %
SPE1	1.90	9.78 %
NDL1	1.89	8.62 %
PIL1	1.61	8.52 %
ADI1	1.45	6.39 %
NYP1	1.35	5.11 %
NLR1	1.01	3.60 %
KOU1	1.00	7.69 %
RJP1	0.63	3.81 %
PGR1	0.18	2.54 %
TPSD		0.00 %
Total	74.26	12.78 %